

# METALCON Live!

THE METAL CONSTRUCTION & DESIGN INDUSTRY'S SOURCE FOR KNOWLEDGE

## Become a Sponsor!

Put your company in front of **the largest community of metal construction decision-makers in the world** where interest in designing and building with metal is at an all-time high!

### WHO PARTICIPATES

CEO's, presidents, principals, owners, senior management, project management, contractors, architects, sales and marketing leaders, and engineers from construction, manufacturing and wholesale companies including:

Architects  
Builders  
Consulting  
Design Build  
Distributors  
Engineers  
Facility Managers  
Fabricators  
General, Residential and Commercial Contractors  
Metal Building, Roofing and Sidewall Contractors  
Manufacturers  
Suppliers

## EXPAND YOUR PIPELINE OF QUALIFIED PROSPECTS WITH A CUSTOMIZED SPONSORSHIP!

- ✓ *Linked logo with 240-character copy or a banner on 3 registration marketing emails*
- ✓ *Linked logo with 500-character copy or a banner on the METALCON website and zoom registration page*
- ✓ *List of episode participants with contact information*
- ✓ *Logo and two lead-qualification questions on registration form*
- ✓ *Two polling questions to be posted Live! during the broadcast*
- ✓ *Opportunity to include two post-broadcast survey questions to participants*
- ✓ *Logo on reminder emails to Live! broadcast registrants*
- ✓ *Logo on intro and exit slide at the beginning and end of the Live! broadcast*
- ✓ *Option to provide a white paper/educational document to participants of the post-broadcast survey*

## PLUS! LIMITED TIME OFFER

- ✓ *1 email communication sent to 20,000 METALCON contacts*
- ✓ *1 exclusive product post on Facebook, LinkedIn and Twitter*
- ✓ *Guest post on METALCON blog (content subject to approval)*
- ✓ *Unlimited listings in the METALCON.com Product Marketplace*

METALCON



**CONTACT BRIANNE CREEDON AT [BCREEDON@PSMJ.COM](mailto:BCREEDON@PSMJ.COM) OR 617.965.0055 X153 TO LEARN MORE ABOUT PRICING FOR THIS AMAZING OPPORTUNITY!**