

COVID-19 FORCED THOUSANDS OF CONSTRUCTION BUSINESSES TO CHANGE THE WAY THEY THINK ABOUT TECHNOLOGY

SHOWCASE YOUR PRODUCT OR SERVICE AT METALCON '21 AND CONNECT WITH THOUSANDS OF QUALIFIED PROSPECTS READY TO EMBRACE TECHNOLOGY LIKE NEVER BEFORE



WHY PROMOTE TECHNOLOGY AT METALCON?

The metal construction industry has never been more receptive to change. The production, labor and shipping challenges of COVID-19 exposed the weaknesses of every metal construction product and service business in the United States. The owners and operators of these businesses know they must deploy new technologies to help them be more agile, more responsive and more efficient.

Put your business in the best position to win new business at the metal industry's most inspiring event.

ARE YOU READY TO SPEAK DIRECTLY WITH BUSINESS OWNERS AND DECISION MAKERS WHO ARE ACTIVELY SEEKING DIGITAL TOOLS TO INCREASE PROFITABILITY AND PRODUCTIVITY?

You need to be at the CONTECH PAVILION AT METALCON '21! This dedicated exhibition area will be THE place where forward-thinking construction industry professionals will discover the latest ideas and innovations that will help them differentiate themselves, become more profitable and grow their businesses.

These motivated and highly qualified decision makers are exactly who you and your sales team need to take your technology business to the next level.

WHERE: Tampa Convention Center, Tampa, FL

WHEN: October 6-8, 2021

ATTENDEES: METALCON, now in its 31st year, typically hosts 5,000+ attendees

METALCON

SHOW THE METAL CONSTRUCTION INDUSTRY WHAT TECHNOLOGY CAN DO FOR THEIR BUSINESS!

CONTECH is the perfect place to expand your pipeline of qualified prospects by demonstrating how your products or services can make metal construction businesses more competitive.

Your turn-key exhibit area includes a 6' counter space, 40" digital monitor, electrical power, Wi-Fi and more for one special price.

LOCATION:

Your high-traffic location on the "Power Aisle" means you have can't-miss visibility from every angle!

EXCLUSIVITY:

Don't delay! Space is limited.

WHO YOU'LL MEET AT METALCON:

Titles: CEO's, Principals, Presidents, Partners, GM's, Owners, Technology Specialists and other decision makers/influencers

Company Types: Architectural, Engineering, Construction, General/Sub-Contracting, Manufacturing and Fabrication Companies

ADDED VALUE:

Opportunity to submit education topics for live and virtual educational sessions for the METALCON community.

VENUE:

METALCON returns to the beautiful city of Tampa, a popular destination for exhibitors and attendees alike. The Tampa Convention Center, located in the heart of downtown Tampa, is an easy 15-minute drive from the airport and is situated along The Tampa Riverwalk. The city boasts an endless array of theme parks, restaurants, arts and culture and is well established as one of the top craft beer scenes in the country! [Check out things to do in Tampa](#)

**For more information contact Brianne Creedon,
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THE METALCON DIFFERENCE

For 30 years, METALCON has been the one and only event devoted exclusively to the use of metal in design and construction. The metal construction industry relies on METALCON to bring thousands of potential and existing customers together to meet, explore and conduct business. As producers of the premier metal construction industry event and providers of industry education and training, we are committed to helping your business thrive by delivering another ROI packed event on October 6-8, 2021.



RESERVE YOUR SPACE