AVID's mission is to close the opportunity gap by preparing all students for college readiness and success in a global society.

Being an AVID member site grants you access to the range of AVID programs, products, and services designed to engage and inform AVID Elective/Excel Elective teachers, other elementary and secondary educators, as well as site and district leaders as you work together to achieve the goals of your AVID College and Career Readiness System.

A site’s annual AVID site membership fee provides the following in service of achieving your goals:

Instruction
- The full collection of regional workshops, provided virtually and/or face-to-face, for AVID Elective/Excel Elective teachers, elementary and secondary classroom teachers, AVID District Directors, district leaders, and principals.
- All sections of the password-protected MyAVID website, which houses a vast collection of copyrighted instructional, curricular, and leadership resources (videos, detailed lesson plans, planning tools, student resources, presentations, etc.) for AVID Elective/Excel Elective teachers, content area teachers, site leaders, and district leaders. The Core Strategies webpages include both start-up and refining resources, as well as digital facilitation ideas.
- Updated digital curriculum guides, available as new materials are developed, to support strong implementation of the AVID Elective/Excel Elective as well as Schoolwide AVID at the elementary and secondary levels.
- The AVID Professional Learning Modules (APLMs), an extensive collection of 90-minute AVID-developed professional learning workshops your trained District Director (DD) can deliver anywhere within your district. These modules include “Building Capacity,” which a DD can leverage to increase the number of in-district facilitators who are trained to deliver APLMs.
- Member pricing for paid AVID professional learning events.
- No-cost access to any professional learning events designed to be a benefit of membership.

Systems
- Year-round AVID consultative coaching and implementation support from AVID staff assigned to your district.
- AVID’s Coaching and Certification (CCI) instrument, a rubric to guide implementation and ongoing improvement.
- Data reports generated to help you evaluate the impact of your AVID implementation and inform your continuous improvement efforts.
- The AVID Care customer support service department, available via phone and email, to address your AVID inquiries as efficiently and accurately as possible.
Leadership

• AVID’s College and Career Readiness Framework, which provides a structure and common language articulating AVID’s theory of action for promoting equity, access, and college and career readiness for all students.

• AVID District Goal Support, designed to help site and district leaders inform how the AVID system of support can align to existing site and/or district goals to reach those performance targets and ensure maximum return on your AVID investment.

Culture

• Region-hosted networking sessions for AVID District Directors, educators, principals, and district leaders including superintendents.

• A range of events (Showcases, Solution Snapshots, etc.) hosted by successful AVID sites designed to share and model best practices to support your successful AVID implementation and refinement over time.

• Monthly newsletters for AVID District Directors, site leaders, and AVID Elective/Excel Elective teachers/coordinators that include timely articles, resources, and updates.

AVID membership makes you a part of the vibrant and dynamic AVID community and offers numerous ways to engage and learn with us. At AVID, we are committed to ensuring you, our partners, experience world-class professional learning, coaching, and support as you strive to ensure college and career readiness for all students.

Together, we can close the opportunity gap and give all students what they need to succeed in education and beyond.