

COVID-19 CONTINGENCY PLANNING:

Course Sharing Strategies to Expand Your Catalog and Minimize Enrollment Fallout

The COVID-19 pandemic continues to negatively impact student retention and is predicted to have lasting effects for semesters to come. To meet this threat, institutions are leveraging Acadeum Course Share™ to keep students progressing toward their degrees and stay connected to their home institutions.

Institutions in the Acadeum network are providing course options to students even if they choose not to return to campus, and they're helping students recover academically when they do. Below is a list of leading course sharing strategies developed by members of the Acadeum network during this time.

CONTINGENCY SCENARIO	RECOMMENDED ACTION
<p>I'm looking for ways to minimize enrollment fallout because...</p> <ul style="list-style-type: none"> • I have students who have dropped out or are deferring enrollment <p>Or</p> <ul style="list-style-type: none"> • I'm seeing a decrease in Spring enrollments and would appreciate a new creative way to bring back a percentage of Fall students that have not registered for Spring 	<p>Ensure students and parents understand that taking courses elsewhere may significantly slow or derail a students' progress towards their degree. Unlike courses on Course Share™ which leverage the consortial model, courses taken on a transfer basis will often not meet degree requirements.</p> <p>Communicate to students and their parents how your catalog of courses, supplemented by the Acadeum network, will create the fastest path to completing a degree.</p> <p>Reach out to withdrawn or dropped students and their parents to prove how your institution can quickly get them back on track to graduation through a combination of your institution's and Acadeum's courses.</p> <p>Keep in mind that providing additional course options is not only a strategy to keep students from leaving, but also to bring students back.</p>
<p>I have students that are struggling academically and are near or on probation.</p>	<p>Keep all your students moving forward by quickly helping some students recover academically. Acadeum offers five-term options (Winter, January, Spring, Summer, and Fall) with over 90+ start dates to get students back on track.</p> <p>Consider the following strategies to helps students regain good academic standing:</p> <ul style="list-style-type: none"> • Make up dropped or lost credit hours • Improve GPAs by replacing low grades • Get all students to 30 credit hours annually. • Use Early Warning and Midterm Grade Reports as indicators to intervene with struggling students and boost their motivation

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<p>I need additional course options because...</p> <ul style="list-style-type: none"> • I am experiencing difficulty in covering niche course areas that are difficult to move to remote or online • I have under-enrolled courses that are in need of an alternative solution • I need additional flexibility to meet adult students' needs since some of them are unable to take our on-ground or hybrid courses 	<p>Acadeum powers the largest networks of colleges and universities sharing online courses and tuition. The network affords institutions the opportunity to reap the benefits of an expanded course catalog.</p> <p>Through Acadeum Course Share™, colleges and universities access individual seats in thousands of high-quality online courses offered by top academic institutions. Work with an Acadeum representative to identify the courses that best fit your student's needs.</p>
<p>I have students who cannot return to campus due to illness, parental job loss, or other factors.</p>	<p>Use the Acadeum network's online course options to ensure students at your institution progress forward on a full-time or part-time basis.</p>
<p>I just lost a critical instructor, and now I need an entire course section.</p>	<p>Some institutions have already asked for entire sections, and Acadeum has been able to find and put them in place. If you need a whole course section, let us know and we will find it for you.</p>
<p>I have prospective students that are missing the necessary prerequisites of the admitting program.</p>	<p>Last year, Catawba College was able to admit 32 nursing and education students who would not have otherwise enrolled by filling necessary prerequisite courses through the Acadeum network. Read the case study.</p>
<p>I cannot find the courses I need within my consortial partner schools, or I do not have an existing consortial arrangement, and I don't know where to begin.</p>	<p>Join the Higher Education Course Recovery Consortium or ask Acadeum to assist you with an individual consortial agreement to access additional courses.</p>

Get Started Today

Contact your Acadeum representative and they can assist you in joining a consortial network so you can get started on recovering your students and provide them with additional course options.