Five ways Cloud Lending assists ABN AMRO in reducing lending complexity

"Choosing to work with Q2 Cloud Lending was the right move for us. We needed to get to market quickly, and because the most needed loan functionalities were available within the Q2 Cloud Lending modules, we could configure rather than develop to meet our needs.

Emiel Schoonderwoerd
Product Owner, Customised Lending Team

ABN·AMRO

ABN AMRO customised lending team was looking for a platform that would allow them to offer simpler and quicker experiences to their loan customers.

1 A configurable approach to complex lending

ABN AMRO chose Q2 Cloud Lending's configurable solution instead of developing in-house. This meant two things:

- A major reduction in development time.
- A tough project was easy to deliver.
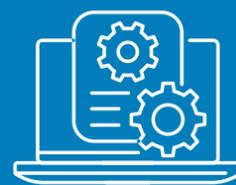
2 Happy customers and happy bank staff

The new digital solution ensures customers get:

- A simple, quick and efficient customer borrower experience.
- Their money quickly and with minimal fuss.

Digitally connecting systems across the business means the lending team can rest assured that they are:

- Meeting compliance requirements.
- Following internal processes and guidelines.

3 Quickly launch new products

The new system and automated workflow and configuration puts the business in the best position to rapidly develop new lending products that suit market dynamics and customer needs.

This is important as the lending group expands its offer across the Netherlands.

4 Efficient integration

Integrating a new platform with the bank's existing IT landscape could have been difficult. This was successfully navigated through several internal and external APIs.

5 Flexible lending solutions for changing needs

Cloud Lending's highly configurable platform has proved essential, as ABN AMRO seeks competitive advantages in a crowded market place.

To learn more about why ABN AMRO chose to work with Cloud Lending

DOWNLOAD CASE STUDY

Q2

Talk to us: hellouk@q2ebanking.com | www.Q2.com