

Supply Chain **Partner** Programme



Interested in signing up to save time, money and hassle?
Contact hello@brewbroker.com

Put your brand in front of 17K industry professionals

For as little as **£299** advertise for over 6 months to engaged users on the biggest network for the brewing industry.

Compare that to your average print ad!

Email newsletter audience: 13,000+

LinkedIn followers: 1,100+

Instagram followers: 1,900+

Twitter followers: 1,000+

Facebook followers: 300+

What is BrewBroker

We are challenging the way trade buyers, brewers and supply chain businesses source products, services and contracts by offering the industry;

- **Smart search** : Our **3k+** (& growing) trade buyers network can search **47k+** products on the industry's first consolidated portfolio that lets buyers **search, shortlist & connect** directly with over **1,800 UK** based breweries, cider makers & brand owners, for **FREE**
- **Tendering tools** : We have the largest list of retail and contract brewing tenders for producers to directly bid on
- **Engaged network** : We have **1k+** active users (& growing) accessing our platform every week to search, view and update products, and respond to opportunities
- **Partner hub** : The partner hub will contain exclusive offers from our growing network of supply chain businesses
- **Brew//LDN** : BrewBroker provides the digital experience for our sister company, the biggest trade / consumer event in the UK

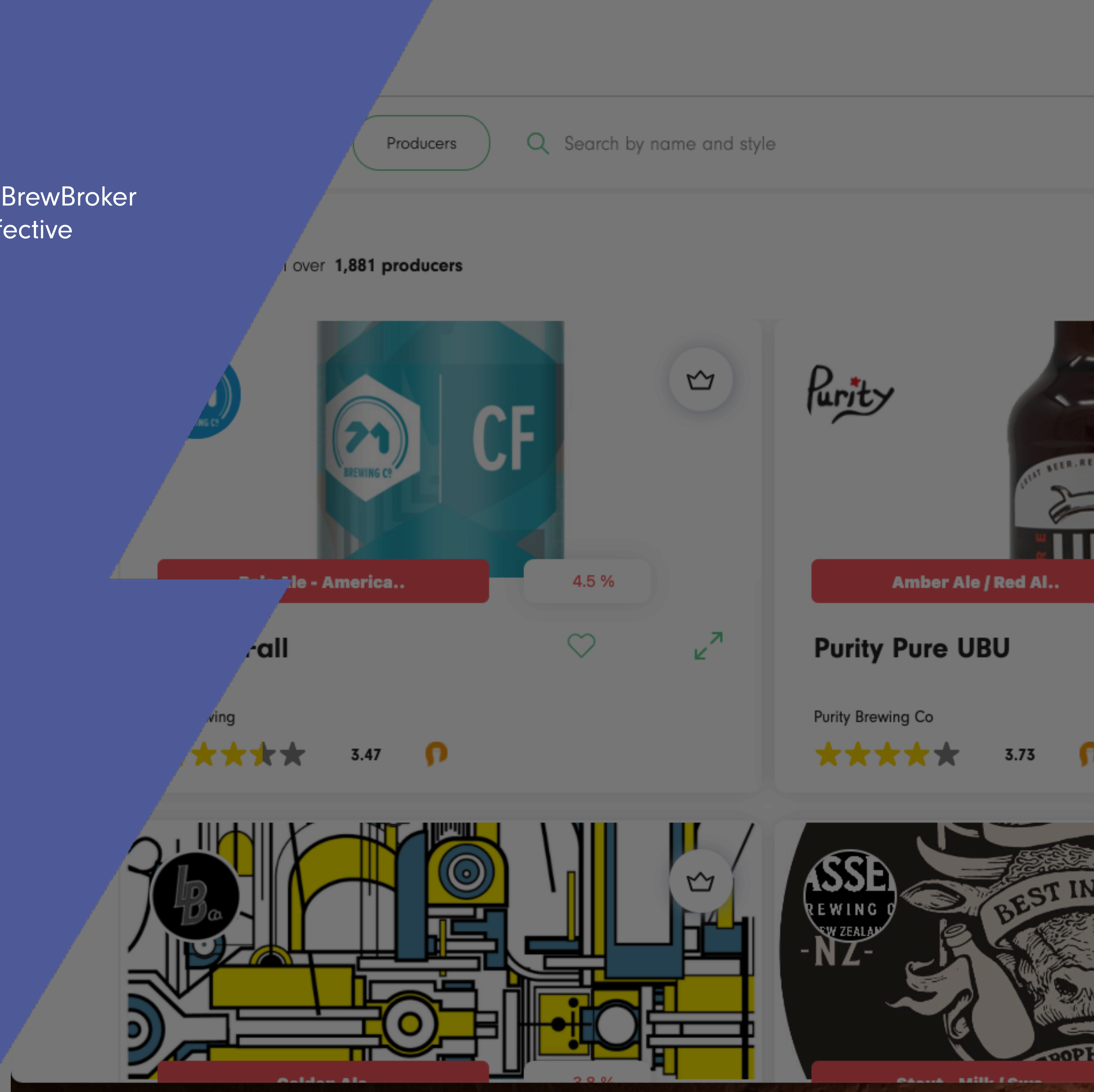
Become a Partner

Welcome to the world of smarter beer procurement. By becoming a BrewBroker partner we can offer you a simple, measurable, efficient and cost effective advertising solution for your business.

Features & Benefits

We can offer three 6-month partnership packages for you to choose from. **Growth**, **Professional** and **Premium**. All three of these packages include aspects of the following key activities:

- **Visibility** to our network of 17,000+ industry professionals
- **Promotion** to our 1,800+ brewer network
- **Searchable** profile on our partner hub
- **Email marketing** pointing directly to your profile
- **Social comms** promoting what you can offer
- **Brew//LDN** exposure at the largest UK based trade festival in July 21 and Feb 22




Premium Partners


Premium **Partner** packages give you exclusive positioning in your category for 6 months, platform visibility, Brew//LDN event activity and a seat at our networking event marketed directly to our industry network.

We can offer flexible commercial terms to the right partners. These can be a mixture of a setup fee, referral fee or fixed fee with no referral. We are looking for premium partners across the following key categories.

Premium Partner Categories	Spaces	Premium Partner
- Insurance	0	NFU Mutual
- Keg logistics	0	Kegstar
- Accountancy	0	JCCA
- Ingredients	3	Available
- Funding / asset finance	2	Available
- Marketing services	1	Available
- Equipment	1	Available
- Labelling	1	Available
- Glassware	1	Available
- Sales agency	1	Available
- Point of sale	1	Available
- Cellar services	1	Available




Glen Affric Brewery
Birkenhead CH41 5JG, Merseyside, United Kingdom




Our beers

Manage products




Our contract services

View services




Open tenders

View tenders



Direct enquiries

View enquiries



BrewBroker Premium Partner
Smart Kegs, Great Beverages, Happy Drinkers
We make keg rental simple with our smart one-way stainless steel kegs and casks. Each keg has its own unique identity making it easily tracked through your supply chain on our proprietary cloud based software.

Read more

Connect

The background image shows a beer festival booth. In the foreground, two men are seated at a wooden table, looking towards the left. The man on the left is wearing a black t-shirt with a yellow circular logo and a lanyard. The man on the right is older, with grey hair and a beard, wearing a similar black t-shirt and a lanyard. Behind them, a large sign features a gear logo with the text 'DUNDLE WHARF' and several beer-related logos including 'BIG BANG THEORY' and 'PILSENER BEER'. To the right, a sign for 'Award winning Bavaria Beer' is visible, along with bottles of beer. In the lower left, a sign with a QR code and the text '#SAVEBEER' and 'SCAN ME' is partially visible.

Search, Shortlist, Connect

Our mission is to make smart connections for our industry. It's that simple



**BREW
LDN**

Partner event activation

Brew//LDN is the largest trade and consumer beer show in the UK and our sister company. Now operating from its new home at London's Printworks on July 21 and Feb 22. BrewBroker has been designed to manage the digital pre, during and post experience for upwards of 4k trade buyers and 130 exhibitors. Becoming a partner will give you varying levels of access to the network pre, during and post the shows in July and Feb.

These will include;

TICKETING

Advertise on the trade guest ticket

PRODUCT SEARCH

Advertise within product search results

PARTNER HUB

Promote exclusive offers via the Partner Hub

EVENT EXPOSURE

Awareness at the show via BrewBroker stand & activity

BrewLDN app 2020 statistics



4000

guests



3,000

connections



£35m

of opportunity

	GROWTH	PROFESSIONAL	PREMIUM
PARTNER VISIBILITY		(Most popular)	
- Dedicated website page and lead generation form on BrewBroker "Partner Hub"	*	*	*
- Promotion in dedicated partners' email	*	*	*
- Sponsored post across all social media channels	*	*	*
- Email footer takeover on tender email x2		*	*
- Spotlight on mash up email newsletter x2		*	*
- Banner on mash up email newsletter x2		*	*
PREMIUM PARTNER VISIBILITY (12 memberships left)			
- Twice-monthly sponsored post across all social media channels			*
- Inclusion in BrewBroker roundtable events (1 per quarter)			*
- Subsector targeted marketing email			*
- Monthly insert inside mash up email newsletter			*
Platform takeover			*
- Connection banners (dashboard, tenders, beer lists, product results)			*
- Connect / message directly with users			*
- Dedicated sponsored marketing email x 3			*
- Banner on product update email x 5			*
Brew//LDN event			
- Profile on the Partner Hub	*	*	*
- Logo appears on trade guest ticket page			*
- Logo appears on BrewBroker tech hub stand			*
- Banners across platform			*
*Please note - bespoke packages available on request, contact us on hello@brewbroker.com	£299	£499	From £2,500

*only 1 partner per supply category for 6 months. Choose from: Hops, Malt, Yeast, Can, Bottle, Keg, Box, Finance, Insurance, Equipment. Contact us for more categories.



Interested in signing up or discussing a bespoke agreement?



Contact hello@brewbroker.com