IWBI Health Equity Advisory
Scope of Purpose

Our vision for health equity aligns with the Robert Wood Johnson Foundation's (RWJF's) definition of health equity: "*Health equity means that everyone has a fair and just opportunity to be as healthy as possible.*"[1] Fulfilling this mission requires recognizing that many health disparities are rooted in systemic conditions and social determinants - including the design of the built environment - that give rise to disproportionate health burdens on specific populations. RWJF's definition establishes equitable access to health as the outcome, and diversity and inclusion as the ways to achieve that goal.

The IWBI Health Equity Advisory is focused on identifying and scaling strategies that address health inequities in buildings, businesses and communities around the world. As part of this mission, the advisory will help identify opportunities to make places that prioritize health available and accessible to all individuals, no matter their identity, location, background or level of ability. IWBI Health Equity advisors are experts and leaders in health equity, diversity and inclusion, inclusive design, community building, stakeholder engagement or other best practices that promote equitable access to healthier places and address the needs of marginalized and underrepresented populations.

Advisor Qualifications
Required:
- 5 years of demonstrable experience in a relevant field (e.g., research, design, operations or policy experience related to health equity, diversity and inclusion, inclusive design, community building, stakeholder engagement or similar issues)
- Ability to communicate in English (advisory communication is conducted in English)

Preferred:
- WELL AP or WELL Faculty
- 5+ years of experience related to the Advisory Scope of Purpose
- Experience in building-, community- and/or organization-scale implementation of strategies to promote health equity and/or justice, equity, diversity and inclusion (JEDI)

Advisor Responsibilities
Populations across diverse regions, communities and sectors have unique health and well-being priorities and encounter specific barriers to meeting those needs. IWBI Health Equity advisors will advise IWBI on evidence-based solutions to help lower barriers to access and accelerate health equity across buildings, organizations and cities worldwide.

Health Equity Strategies
IWBI is committed to identifying opportunities to promote solutions that drive greater health equity based on emerging evidence and industry feedback.

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[1] https://www.rwjf.org/en/library/research/2017/05/what-is-health-equity-.html

Advisory scope:
- Provide guidance on strategies, standards and products that help address health inequities and meet the needs of underserved populations within buildings, organizations and communities
- Recommend key metrics and indicators for measuring and evaluating progress toward enhancing health equity
- Identify considerations for promoting health equity at the organizational and/or portfolio scale
- Provide expertise on the localization of strategies to promote diversity, equity and inclusion across diverse regions and sector types

<u>Health Equity Partnerships</u>
IWBI seeks to cultivate collaborative partnerships with individual and organizational leaders, practitioner experts and aligned programs to advance health equity.

Advisory scope:
- Foster connections between corporate champions, thought leaders and practitioners who can provide additional insight or act as early adopters
- Identify and/or facilitate collaborative partnerships with complimentary or aligned industry standards, programs and associations
- Identify opportunities for engagement with community and city leaders to support advocacy and policies that promote health equity at scale

Additionally, please note that IWBI Health Equity advisors do not:
- Provide feedback on IWBI's internal organizational policies or practices
- Exercise governance or decision-making authority over the WELL Building Standard (WELL)
- Vote on amendments to WELL
- Author WELL feature language or documentation requirements
- Approve alternative adherence paths (AAPs) and/or equivalencies
- Develop materials for the WELL Accredited Professional (WELL AP™) exam

Advisor Participation
Advisor Term
Health Equity advisors serve the following term: January 1, 2021 - December 31, 2021.

Advisor Engagement
The IWBI Health Equity advisory will convene at a minimum of four times within the advisory term. Conference calls will be scheduled based on advisor availability and time zone considerations and last between 1-2 hours. Meeting agendas will be shared in advance of each call. Advisors may be called upon individually to provide feedback and may have the opportunity

to participate in smaller working groups on specific topics or areas of expertise as well as other advisory calls (e.g., concept, research, performance).

Advisor Benefits
IWBI is pleased to offer advisors discounted rates for the WELL AP exam and WELL Faculty membership.

WELL AP Exam
Advisors receive special affiliate pricing for the WELL AP exam and WELL AP exam prep bundle. Note that WELL advisors are responsible for WELL AP renewal fees. IWBI is unable to issue any refunds for exam registration or study materials. Advisors may self-report participation in advisory calls for CE hours as either volunteer work or education (one CE for each call hour).

WELL Faculty membership
Advisors receive expedited and streamlined review of their WELL Faculty application. If accepted based on WELL Faculty qualifying criteria, advisors will receive complimentary WELL Faculty membership. Note that IWBI is unable to issue any refunds to new advisors who have already paid their membership for the year. In this case, advisors will receive complimentary membership for the following year (as long as they are active). Advisors who leave the advisory program early and would like to remain WELL Faculty are responsible for the annual USD $500 membership fee.