



## IWBI Advisories

### Overview of IWBI Advisories

We're leading a global movement to transform health and well-being with our people first approach to buildings, organizations and communities. We're continually evolving our offerings to reflect cutting-edge research alongside our global community of Advisors.

Advisories are defined by their area of focus and guided by individual Scopes of Work.

- The ten **WELL Concept Advisories** – Air, Water, Nourishment, Light, Movement, Thermal Comfort, Sound, Materials, Mind, Community – are focused on the development and implementation of WELL concepts.
- The **IWBI Research Advisory\*** is focused on the development and regular updating of a research agenda, advising on emerging research trends and identifying key priority areas.
- The **WELL City Advisory** is focused on empowering cities to create safer, healthier spaces and to navigate an equitable recovery from COVID-19.

Advisors are experts driving the evolution of health. They help ensure that the WELL Building Standard (WELL) aligns with the latest research, reflects global considerations and accommodates diverse sectors.

- **WELL Concept Advisors** have experience and expertise in one or more of the ten WELL concepts and provide input on strategies to enhance health and well-being, including best practices for localization and enhancing feasibility as well as emerging research and innovative topic areas.
- **IWBI Research Advisors\*** have expertise and leadership related to environmental health and well-being. They are committed to an interdisciplinary approach to identifying gaps and opportunities in current research on health and buildings, creating and/or updating a research plan and identifying collaborative opportunities to move this research forward.
- **WELL City Advisors** have expertise and leadership in implementing city-scale programs and policies that promote health, equity and well-being.

Advisories consist of individual Advisors from various organizations. Advisors may serve on up to two Advisories at one time.

\*Please note the IWBI Research Advisory is a two-year term; applications for the 2023-2024 Research Advisory will be available next year.

## Advisor Responsibilities

Advisors advise on health and well-being topics, including but not limited to the following:

- Key challenges and recommended solutions for implementing WELL, the WELL Health-Safety Rating, the WELL Performance Rating and other programs
- Best practices and guidelines to enhance the global applicability of WELL requirements to new populations, space types, building sectors and priority regions
- New and existing research and case studies that can inform the evolution of new WELL features or the modification of existing features
- Opportunities for collaboration between researchers and supporting organizations
- Opportunities to review and provide feedback on changes to WELL
- New technologies and/or systems that further people-first places and human health
- New technologies and/or systems for continuous monitoring or measurement and potential health applications
- Performance verification methods and reporting protocols
- Continued development or improvement of metrics around health and well-being

Advisors do not:

- Exercise governance or decision-making authority over WELL or IWBI
- Vote on amendments to WELL
- Author WELL feature language or documentation requirements
- Approve alternative adherence paths (AAPs), equivalencies or innovations
- Develop materials for the WELL Accredited Professional (WELL AP™) exam
- Recommend products or services for integration into WELL

## Advisor Qualifications

### Required:

- 5 years of demonstrable experience in a relevant field
- Ability to communicate in English (Advisory communication is conducted in English)

### Preferred:

- WELL AP, WELL Faculty or WELL Performance Testing Agent designation
- 10+ years of experience related to the Advisory Scope of Work
- Experience with WELL, BREEAM, Green Star and/or LEED projects
- For WELL Concept Advisories: Direct experience with research or implementation of topics found within the respective WELL concept; experience with senior living and education sectors
- For WELL City Advisory: Representation of a local government or active collaboration with one or more local governments; experience in city or public projects at the building, neighborhood or community scale

## Advisor Participation

### Advisor Term

Advisors serve the following terms:

- WELL Concept Advisories: January 1, 2022 – December 31, 2022
- IWBI Research Advisory: January 1, 2021 – December 31, 2022
- WELL City Advisory: January 1, 2022 – December 31, 2022

Advisors may serve consecutive terms and are required to reapply each term. Advisors who reapply will have a streamlined application process. Please note the Research Advisory is a two-year term; applications for the Research Advisory will be available next year.

### Advisor Engagement

Advisories convene a minimum of four times within the Advisory term. Conference calls are scheduled based on Advisor availability and time zone considerations and last between 1-2 hours with meeting agendas shared in advance of each call. There may be one optional meeting that will convene in-person.

Advisors may be called upon individually to provide additional feedback and have the opportunity to participate in smaller working groups on specific topics as well as other Advisory calls (e.g., Concept, Research).

## Advisor Benefits

IWBI offers Advisors discounted rates for the WELL AP exam and WELL Faculty membership.

### WELL AP Exam

Advisors receive special affiliate pricing for the WELL AP exam and WELL AP exam prep bundle. Advisors are responsible for WELL AP renewal fees and IWBI is unable to issue any refunds for exam registration or study materials.

Advisors may self-report participation in Advisory calls for CE hours as either volunteer work or education (one CE for each call hour).

### WELL Faculty Membership

Advisors receive expedited and streamlined review of their WELL Faculty application. If accepted, Advisors will receive complimentary WELL Faculty membership.

IWBI is unable to issue any refunds to new Advisors who have already paid their membership for the year. In this case, Advisors receive complimentary membership for the following year (as long as they are active).

Advisors who leave the Advisory early and would like to remain WELL Faculty are responsible for the annual USD \$500 membership fee.

# WELL Concept Advisories Scope of Work, 2022

## WELL Evolution

WELL undergoes continuous evolution based on emerging evidence and industry feedback. Changes to WELL and WELL ratings require intensive vetting.

Advisory scope:

- Review proposed addenda changes to WELL certification resources and ratings
- Review precedent-setting alternative adherence paths (AAPs), equivalencies, innovation proposals and FAQs
- Provide feedback on concept-related technical queries from Concept Leads, WELL projects and industry partners
- Provide guidance on how WELL can better address the needs of vulnerable and underrepresented populations through strategies that support diversity, equity and inclusion
- Provide guidance on how WELL can best adapt to emerging sectors

## Beta Features

IWBI drafts new strategies for WELL and other ratings based on emerging research to better address unique space types, global health issues and other key considerations. These strategies take the form of beta features and require intensive discussion and review before publication.

Advisory scope:

- Identify concept-specific topic and research gaps and potential beta strategies to fill these gaps
- Provide expertise, including supporting research and local/global considerations, for proposed beta strategies
- Review drafted concept-specific beta strategies prior to their integration into WELL

## IWBI Research Advisory Collaboration

The IWBI Research Advisory brings together an interdisciplinary group of researchers and practitioners to identify gaps, opportunities and emerging research related to healthy people.

Advisory scope:

- Suggest emerging research priorities and opportunities to the IWBI Research Advisory

## Thought Leadership

WELL Concept Advisors play a critical role in shaping people-first places. Advisors lead thoughtful conversations, advocate for change and inspire action through publications and

participation in industry events.

Advisory scope:

- Contribute to and collaborate on articles, education sessions, social media posts and other thought leadership offerings
- Collaborate on research papers, white papers, design guidelines and similar publications

# WELL City Advisory Scope of Work, 2022

## WELL City Leadership Actions and Tools

IWBI helps local governments demonstrate leadership in advancing health, equity and well-being. In 2020, IWBI partnered with the National League of Cities to support cities in their efforts to create safer, healthier spaces and help accelerate systems change to integrate health and well-being across the foundation of their communities.

### Advisory scope:

- Provide guidance on WELL City program strategies that help local governments demonstrate leadership on addressing local health challenges and promoting well-being
- Identify WELL City program tools and resources that enable municipalities to effectively implement actions that promote health, safety, resilience and equity
- Recommend key WELL City program metrics and awards for measuring progress and recognizing sustained leadership

## WELL City Partnerships

IWBI collaborates with government leaders, practitioners and corporate partners to activate the critical role local governments play in protecting and enhancing human health.

### Advisory scope:

- Foster connections with policymakers, corporate partners and practitioners
- Identify and facilitate connections with aligned standards, programs and associations