

# WELL Homes Advisory

## Scope of Purpose

### Advisory Overview

The home environment plays a critical role in supporting our health, safety and well-being, a fact recently highlighted by global shelter-in-place and stay-at-home orders in response to the COVID-19 pandemic. In this critical moment, the International WELL Building Institute (IWBI) is committed to finding ways our evidence-based, third-party verified WELL Building Standard (WELL) offerings can address health and well-being in the design and construction of single-family homes around the world.

The WELL Homes advisory will bring together leading global builders and developers, architects and designers, public health and building scientists, government officials and academics, and other real estate professionals to help identify and scale equitable strategies that address health and safety in homes, the places we spend most of our time. Throughout the year, the advisory will work with IWBI's Standard Development team to help identify key challenges and opportunities for the evolution of the WELL product to include single-family homes.

### Advisor Qualifications

#### Required:

- 5 years of demonstrable experience in a relevant field (e.g., architecture, design, building, construction, engineering, real estate, manufacturing, etc.)
- Ability to communicate in English (advisory communication is conducted in English)

#### Preferred:

- 5+ years of experience related to the Advisory Scope of Purpose
- WELL AP, WELL Faculty, LEED AP, LEED AP Homes, or other equivalent professional credential
- Experience with LEED for Homes, Energy Star, EPA Indoor airPLUS, Passiv Haus, EPA WaterSense, or similar programs

### Advisor Responsibilities

The WELL Homes advisory is managed by the IWBI and includes advisors from the real estate and homebuilding industry as well leading architects and designers, researchers and public health professionals, government officials and business leaders, and building scientists.

The scope of the advisory includes, but is not limited to, the following:

- Advise on evidence-based design and performance strategies for advancing health in single-family homes across various typologies and priority regions
- Identify emerging technologies, sensors, products and systems that can support implementation of health and wellness strategies
- Recommend key metrics, programs and indicators for benchmarking, measuring and evaluating indoor environmental parameters
- Identify tools and resources to better support user needs, including a customized scorecard and project management dashboard
- Provide guidance on documentation review, performance verification and certification processes
- Advise on proposed pricing models
- Identify complementary or aligned industry standards, programs and associations

Please note that WELL advisors do not:

- Exercise governance or decision-making authority over IWBI or WELL
- Vote on amendments to WELL
- Author WELL feature language or documentation requirements
- Approve alternative adherence paths (AAPs) and/or equivalencies
- Develop materials for the WELL Accredited Professional (WELL AP) exam

## **Advisory Participation**

### *Advisory Term*

The advisory will run through Q1 2022.

### *Advisor Engagement*

The WELL Homes advisory will convene on a quarterly basis. Conference calls will be scheduled based on advisor availability and time zone considerations and last between 1-2 hours. Calls will include opportunities to respond to drafts of the proposed rating. Meeting agendas will be shared in advance of each call.

As necessary, advisors may be called upon individually or in smaller groups to provide further feedback on specific topics.

### *Advisor Agreement*

Advisors will have access to confidential information and are required to sign the advisory agreement upon joining the WELL Homes advisory.

## **Advisor Benefits**

IWBI is pleased to offer advisors discounted rates for the WELL AP exam and WELL Faculty membership.

### *WELL AP Exam*

Advisors receive special affiliate pricing for the WELL AP exam and WELL AP exam prep bundle. Note that WELL advisors are responsible for WELL AP renewal fees. IWBI is unable to issue any refunds for exam registration or study materials. Advisors may self-report participation in advisory calls for CE hours as either volunteer work or education (one CE for each call hour).

### *WELL Faculty Membership*

Advisors receive expedited and streamlined review of their WELL Faculty application. If accepted based on WELL Faculty qualifying criteria, advisors will receive complimentary WELL Faculty membership. Note that IWBI is unable to issue any refunds to new advisors who have already paid their membership for the year. In this case, advisors will receive complimentary membership for the following year (as long as they are active). Advisors who leave the advisory program early and would like to remain WELL Faculty are responsible for the annual USD \$500 membership fee.