



Isabella
Oliver

Sustainable Collection
Summer 2021

At Isabella Oliver, we're incredibly passionate about creating beautiful collections that are kind to the planet and people and the SS21 collection is no exception.

Our ethically made maternity collection aims to eliminate the effects of fast fashion within the maternity sector, encouraging a 'go greener' attitude by utilising planet-friendly and recycled fabrics including; Tencel, LENZING® ECOVERO™

Jersey, Greencash yarn, Recycled Polyester and Recycled Polyamide. All of which reduce water consumption, pollution, waste and CO2 emissions.

Every garment has been cleverly designed to grow with the bump and ensure ultimate comfort no matter which trimester, allowing mama's-to-be to mix and match items to create countless outfits.

The launch of this collection follows our dedication in championing slow fashion and campaigning for change as a B Corp. It builds upon our current recommerce initiatives including a rental scheme and Pre-Loved clothing donation scheme. 2020 also saw us become members of the Fashion Pact, United Nations Fashion Charter and achieve our target of becoming carbon negative across our entire supply chain.

Every collection is sustainably and ethically produced, and we continue to fight for a more sustainable future for the next generations on our planet. Like we say, designed for good.



THE
FASHION
PACT



Global Climate
United Nations Climate Change



Rianne at 35 weeks pregnant Look 1



Look 2



Look 3



Look 4



Look 5



Look 6







Look 9



Look 10



Look 11





Look 13



Look 14





Look 16



Look 17





Cover	Oona Dress
Look 1	Kelsey Dress
Look 2	Olivia Dress
Look 3	Cassie Dress
Look 4	Arden Organic Top, Super Stretch Recycled Skinny Jean, Dawn Skirt
Look 5	Aphrodite Dress
Look 6	Grayson Dress
Look 7	Evangeline Dress
Look 8	Molly Dress
Look 9	Beth Dress
Look 10	Helena Hemp Dress
Look 11	Ellis Tank Dress
Look 12	Tania Dress
Look 13	Holly Organic Sweatshirt, Active Econyl Leggings
Look 14	Maisie Organic Hoodie, Willow Leggings
Look 15	The Cap Scoop Top, Kerrison Leggings, Ashridge Organic Jacket
Look 16	The Scoop Top, Fae Ponte Pant
Look 17	The Scoop Top, Over the bump Organic Boyfriend Jean
Look 18	Abi Greencash Jumper, Super Stretch Recycled Skinny Jean
Look 19	The Cap Scoop Top, Eda Pant, Organic Denim Jacket

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