

# myGEOTAB

## Fleet Management Software Empowering Business Decisions



### Manage Your Entire Fleet From One Platform

MyGeotab is a web-based fleet management software that is available at no extra cost to all Geotab customers. See all your vehicle and driver information in one place and use it to make quicker, better-informed decisions for your business.

### Reliable Software

Geotab is focused on providing businesses with high-value fleet management data. Geotab's vehicle tracking software incorporates a rules feature that is configured and ready for use with a simple ON selection. Fleet managers can get started quickly by selecting or customizing rules, assisting them in measuring events surrounding five core areas: productivity, safety, fleet optimization, compliance, and expandability. Once a rule is selected, managers can choose from a range of reliable notification options, from email or pop-ups to in-vehicle coaching and alerts.

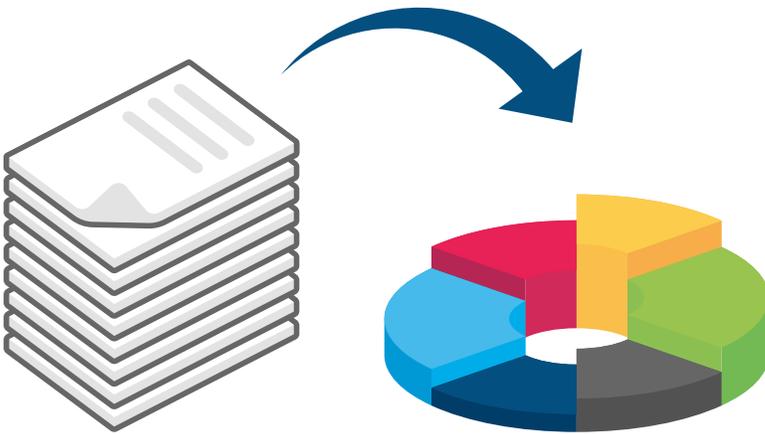
### Scalable Solution

The Geotab platform can be extended even further, at any time, to provide added flexibility and integration with third-party providers. Choose any Add-On that suits your need, such as satellite tracking, driver ID, hours of service (HOS), temperature tracking, camera systems, and more. All available through the Geotab marketplace - a convenient hub for all your expansion requirements.



## Benchmarking

Geotab's benchmarking fleet management reports can compare the activity of one group to another to look at idling trends and other items. Benchmarking and trend lines are excellent for businesses to visualize performance in safety, productivity or fleet. For example, benchmark the MPG of vehicles in the south vs the north to see how driving behavior is impacted by cold or hot weather, or benchmark windshield time of employees in urban centers vs less congested roads to better plan commuting or route time.



## Fleet Management Simplified

Geotab's fleet management software, MyGeotab, takes the complexity out of collecting data and transforms it into useful information that businesses can act on. For example, most Geotab customers want to understand how fuel consumption is impacted by driving habits, time of day spent driving, and the vehicle make and model. Geotab normalizes the data to a common measurement, such as U.S. gallons, imperial gallons, and liters, to simplify fuel management.

## Key Software Features

### GPS Vehicle Tracking

See where your vehicles are in near real-time or choose a custom date and look back to see where your fleet has been. Geotab's patented algorithms provide you with accurate, detailed trip information.

### Driver Behavior Management

Influence safe driving behavior with in-vehicle driver feedback and coaching tools. Drivers that share vehicles are still individually identified with Geotab's Driver ID NFC technology.

### Route Optimization

Reduce vehicle mileage and fuel consumption by creating zones and routes for your drivers. Also, Geotab's fleet management software lets you compare actual versus planned routes.

 [Read More Online  
www.geotab.com/fleet-management-software](http://www.geotab.com/fleet-management-software)

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