



Uniforius



www.uniforius.com



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AZERBAIJAN
ASAN STARTUP PROGRAM

Platform for Designing & Selling Custom Apparel

IDEA

Description

Uniforius is a platform for designers to sell their unique custom-made apparel. The platform offers a complete e-Commerce infrastructure that includes manufacturing, marketing, online payments, and delivery.

Product Launch

September 1, 2021

Business Model

B2B2C

Vertical

e-Commerce

Freemium Users

0

Paying Customers

26

Funds Raised

500 AZN

Donor / Investor

Self-funded

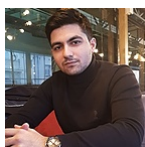
Other Metrics

- 26 T-shirts were sold in 10 days during the test campaign (at twice the average market price)

Customer Acquisition Strategy

Social Media, Influencers

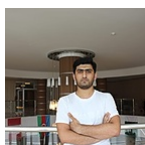
TEAM



Chingiz Maharramli

CEO

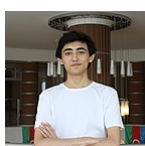
- Business strategist with extensive experience in Sales, Marketing, and Finance through founding and managing several startups: BookManda (2021); Mandarent.com (2020-2021); Rosebud (2019)



Farhad Aghayev

CTO

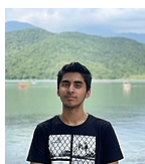
- Python tutor and Physics Club Coordinator at SPE BHOS
- Student Ambassador at Microsoft Physics



Hüseyin Abızadə

Developer / Designer

- Experienced in IT Development (working at Data Processing Center, Ministry of Transport, Communications and High Technologies)



Matin Gadimov

Sales & Negotiations

- Active Youth Worker