



Tinyworks



www.tinyworks.az



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AZERBAIJAN
ASAN STARTUP PROGRAM

Marketplace for Buying & Selling Handicraft Products

IDEA

Description

Tinyworks is a platform for those who want to buy or sell handicrafts. It helps sellers to reach a global online audience, while helping customers to find all types of handicrafts in one place.

Product Launch August 8, 2021

Business Model B2B2C

Vertical e-Commerce

Freemium Users 59

Paying Customers 20

Funds Raised 7,000 AZN

Donor / Investor Self-funded

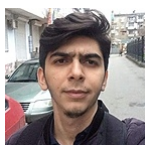
Other Metrics

- Unique Visitors: 917
- Products Placed: 100
- Products Sold: 20
- Web Traffic Source: 20+ Countries

Customer Acquisition Strategy

Social Media, Email Marketing

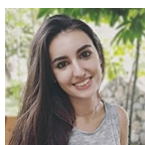
TEAM



Faiq Rustamov

CEO

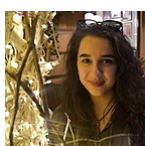
- Experienced in Front-end Development and Creative Solutions



Ayisha Maharramova

SMM

- 2 years in Social Media Marketing



Sakina Naghizada

Project Manager

- Experienced in Leading Teams and Executing Projects