





# **Platform for Building Skills by Doing Practical Tasks**

## **IDEA**

Taskilled is a platform for students to level up their skills by doing practical tasks, taking courses, and finding Description internships.

Product Launch	August 20, 2021		
Business Model	B2C, B2B	Funds Raised	0
	220, 222	Donor / Investor	Self-funded
Vertical	Education		
Freemium Users	0		
Paying Customers	0		

### **Other Metrics**

- Website Visits Last Month: 6,000 visitors
- Pre-Orders Last Month: 2,500 pre-orders
- Active Study Programs Placed: 9 courses
- Active Internship Programs Placed: 6 openings from 4 counties

## **TEAM**

Nariman Garakhani CEO	- 9 years in Education (as a scholar and administrator) - 15 years in Business (Ukraine and Azerbaijan) - 2 years in finance (GSM company in Ukraine)
Khalisa Huseynova CMO	- 3 years in Building Strategies for Startups and NGOs - 6 years in Business Research
Vusal Malikov	- Experienced in Media Content Creation and Video Editing



Media Content Creator

Vusal Malikov

#### **Customer Acquisition Strategy**

Loyalty Programs, Social Media, Influencers