



TALANT.AZ



www.talant.az



info@talant.az



AZERBAIJAN
ASAN STARTUP PROGRAM

Talent Acquisition Platform for Recruiters & Jobseekers in EMEA

IDEA

Description

TALANT.AZ is a cloud-based recruiting software that provides solutions for both recruiters and jobseekers. Recruiters gain access to talent and can easily manage the hiring process. Jobseekers find verified vacancies and receive career path advice.

N.B. The team has two successful startup exits in the past: one in Azerbaijan, another in Latvia.

Product Launch

October 3, 2021

Business Model

B2C, B2B

Vertical

HR & Recruiting

Freemium Users

0

Paying Customers

0

Other Metrics

- Customers in Sales Pipeline: 10 companies
- Partnerships under Negotiation: 3

Funds Raised 0

Donor / Investor N/A

Customer Acquisition Strategy

Social Media (LinkedIn, Facebook, Instagram, YouTube),
SEO/SEA, Partnership with Course Providers

TEAM



Fuad Muradov

CEO

- 20 years in Project Management
- 8 years in Executive Roles
- 7 years in Product Development
- 5 years in B2B Sales



Farid Aghamalioghlu

CBDO

- 7 years in Business Development
- 5 years in B2B Sales
- 4 years in Team Management
- 4 years working as CEO



Ali Aliyev

COO

- 3 years in Project Management
- 1 year in Business Development
- 6 months in Sales for Digital Marketing