



Rihand



www.rihand.az



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AZERBAIJAN
ASAN STARTUP PROGRAM

Platform for the Beauty & Wellness Industry

IDEA

Description

Rihand connects beauty and wellness industry business owners, professionals, and customers on a single platform. For customers, it secures online searching, booking, and rating features. For businesses, it provides tools for business process automation, customer behavior analysis, marketing, data collection, and reporting.

Product Launch

July 22, 2021

Business Model

B2B

Vertical

Beauty & Wellness

Freemium Users

4

Paying Customers

20

Other Metrics

- Customers in Sales Pipeline: 100 salons

Funds Raised

22,000 USD

Donor / Investor

Self-funded

Customer Acquisition Strategy

Reference Programs, Direct Sales, Social Media

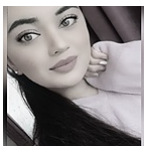
TEAM



Rizvan Gambarov

CEO

- 6 years in Business
- 3 years in the Beauty Industry



Aydan Rasulova

COO

- 2 months in Human Resources