ReTrip

www.retrip.az

contact@retripstore.com

Marketplace for the EMEA Tourism & Travel Industry

IDEA

Description

ReTrip is an online marketplace for travelers and travel companies. It helps travelers to search, compare, and book travel packages on a single platform; and it provides travel companies with a web presence and tools for managing customer data.

Product Launch   August 10, 2021

Business Model   B2B2C

Vertical   Tourism & Travel

Freemium Users   1,750

Paying Customers   0

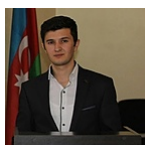|	
Funds Raised	2,000 AZN
Donor / Investor	Self-funded

Other Metrics

- Social Media Engagement: 2,650 visitors
- Partner Travel Companies: 10
- Products Placed: 120+

Customer Acquisition Strategy

Social Media, Search Engines and Email Marketing

TEAM

Nihad Memmedkerimov

CEO

- 2 years in Website Development
- 1 year in Digital Marketing
- 1 year in B2B2C Sales

Reyhan Hasanova

CMO

- 4 years in Project Management
- 1 year in Digital Platforms
- 1 year working as PO

Muhammad Omer

COO

- 6 years in Project Management

Azar Guliyev

CFO

- 1 year in Finance and Logistics