QMS

🌐 N/A

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Software for Queue Management

IDEA

Description   QMS allows enterprises to set up an online booking system, comprised of virtual queuing via smartphone, real-time monitoring, customer surveys, data collection, and analysis.

Product Launch   January 1, 2022

Business Model   B2B, B2G

Vertical   Enterprise Software

Freemium Users   0

Paying Customers   0

Funds Raised	0
Donor / Investor	N/A

Other Metrics

- 300 users surveyed and demonstrating willingness to sign up
- International Bank of Azerbaijan among interested customers

Customer Acquisition Strategy

Social Media, B2B Sales, Word of Mouth, SEO, SEM

TEAM

Maryam Mammadzadeh
CEO
- 1 year working in a startup as a PO
- 6 months in Programming

Esmira Mukhtarova
CTO
- 1 year in Youth Work Management
- 6 months in Teaching