MEDICALL

medicall

500 | **AZERBAIJAN**
ASAN STARTUP PROGRAM

Mobile Application for Medical Emergencies

IDEA

Description
Medicall provides a set of tools for patients and hospitals to better access emergency services. For patients, it provides first-aid instructions and matches them with the right emergency service provider. For hospitals, it provides a navigation system and telemedicine tools, and helps to build efficient communication with patients on location.

Product Launch   October 1, 2021

Business Model   B2C, B2B

Vertical   Healthcare

Freemium Users   0

Paying Customers   0

Funds Raised	0
Donor / Investor	N/A

Other Metrics
- 250 users surveyed and demonstrating willingness to sign up

Customer Acquisition Strategy
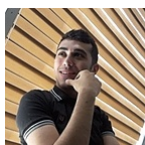Social Media (for users), Email Marketing (for hospitals)

TEAM

Turan Mütəllimov

CEO / CTO

- 2 years in Project Management
- MA in Offshore Engineering

Ali Mammadov

COO

- 5 years working for startups
- 7 years in Ecology
- 1 year in STEM