

RETAIL EFFECTIVENESS WITH CLOUD SOLUTION



Business

*Leading American
Clothing
Company*

Challenge

*Basic Implementation
of AWS Cloud with no
CI/CD in
place*

Solution

*Complete overhaul
of AWS ecosystem
with automation*

THE NEED...

- | | | |
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| ▪ Simplification of current AWS architecture | ▪ Implementation of CI/CD for application on AWS | ▪ Addition of security scan tooling on cloud |
| ▪ Automation of current AWS ecosystem | ▪ Improving data backup, retention strategy & policies | ▪ Kick off cloud optimization initiatives & cost control policies based on resource usage alarms |

HOW WE DID IT

Revamping the entire Cloud Strategy

- Right sizing of network CIDRs, implemented one Amazon VPC per environment used Transit Gateways to establish connectivity with an on premise datacenter as well as other cloud networks
- Implemented a secondary secured connectivity layer (Direct Connect) between AWS other cloud networks
- Automated infrastructure provisioning of AWS resources using common modules in Terraform
- Implemented CI/CD pipeline for every application on AWS using Jenkins, build tools (Apache Maven, Gradle, NPM), Docker security tools (Clair, Snyk)
- Implemented Qualys, Laceworks, CloudCheckr RedLock with a security monkey adherence to CIS standards to ensure optimum Cloud security standards
- Analyzed cost analysis for every newly on boarded project, mandatory resource tagging to check on going costs used RI Savings Plan for absolute cost control
- Executed fully resilient stateless containerized microservices on clustered (cloud specific Kubernetes) or serverless infrastructure

TECHNOLOGY BENEFITS

- AWS first architecture using services on EC2, ECR, EKS, ECS, Lambda functions, S3 Glacier and many more
- Huge savings in cloud cost
- Automated deployments
- Low noise alerting using AWS CloudWatch and Grafana

Improving Productivity by Cloud Automation



01

Faster
Onboarding of
New services,
helping in **quicker
release of critical
end user
functionalities**

**Single Click
Deployment of
Services on
AWS Cloud
Platform**

02

Stable production
Environment
resulting in better
customer
experience

**Reduced
incidents
in Production by
80 % & increased
network reliability
(2x)**

03

Better ROI

**Saved 35% in cloud
costs** (Reserved &
SPOT EC2,
rightsizing
resources,
matching storage
need & increasing
elasticity)

Tech Enabled Business Impact



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