

Video Testimonial Initiative Terms and Conditions:

The date that we announce the video testimonial prize recipients will be influenced by the number of videos we get and the date we receive them.

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

- 1. Eligibility:** This initiative is open only to those who sign up. The initiative is only open to legal Nonprofit Organizations in the US and Canada, and is void where prohibited by law. Employees of CharityHowTo, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the “Employees”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the initiative. The initiative is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
- 2. Agreement to Rules:** By participating, the Participant (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of CharityHowTo as final and binding as it relates to the content of this initiative.
- 3. Initiative Period:** Entries will be accepted online starting February 3rd of 2021 and ending on a date and time as determined by CharityHowTo at its sole discretion. The date that online entries must be submitted by (August 3rd, 2021) will be updated and or announced via the CharityHowTo website, landing page, hosted page and or any other form of communication including but not limited to email.
- 4. How to Enter:** The initiative must be entered by submitting an entry using the online form provided at <http://videos.charityhowto.com/>. The entry must fulfill all initiative requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of CharityHowTo. Optional verbiage to include: You may enter only once. You must provide the information requested. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of CharityHowTo.
- 5. Prizes:** The Winner(s) of the Campaign (the “Winner”) will receive a one year Silver Membership subscription free of cost. Actual/appraised value may differ at the time of prize award. The specifics of the prize shall be solely determined by CharityHowTo. No cash or other prize substitution shall be permitted except at CharityHowTo's discretion. The prize is non-transferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of the Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for CharityHowto to use the

Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: Winner(s) will be selected by CharityHowTo team members. Winner(s) will be notified by CharityHowTo within ten business days following the selection of Prize Recipients. CharityHowTo shall have no liability for Winner's failure to receive notices due to spam, junk e-mail, or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 30 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT CharityHowTo's SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by You: By entering this content (e.g., photo, video, text, etc.), You understand and agree that anyone acting on behalf of CharityHowTo, and CharityHowTo's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent.

By entering this content, You represent and warrant that your entry is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If your entry infringes upon the intellectual property right of another, You will be disqualified at the sole discretion of CharityHowTo. If the content of your entry is claimed to constitute an infringement of any proprietary or intellectual proprietary rights of any third party, You shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

9. Terms & Conditions: CharityHowTo reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the initiative should virus, bug, non-authorized human intervention, fraud, or other cause beyond CharityHowTo's control corrupt or affect the administration, security, fairness, or proper conduct of the initiative. In such case, CharityHowTo may select the Winner from all eligible entries received prior to and/or after (if appropriate) and reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the initiative or website or violates these Terms & Conditions. CharityHowTo has the right, in its sole discretion, to maintain the integrity of the initiative, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by initiative rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate

operation of the initiative may be a violation of criminal and civil laws. Should such an attempt be made CharityHowTo, reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, you agree to release and hold CharityHowto and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the initiative and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes: THIS INITIATIVE IS GOVERNED BY THE LAWS OF FLORIDA AND, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this initiative, Participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this initiative, shall be resolved individually, without resort to any form of class action, exclusively before a court located in the state of Florida. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.

12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the website.

13. By participating in the initiative, you, the Participant, have affirmatively reviewed, accepted, and agreed to all of the Official Rules & Regulations.