



Hive9 Marketing Performance Management: Marketing Calendar Synchronization

Capabilities

Publish Your Calendar to Outlook or Google

Hive9 marketing calendar views can be published for subscription via Outlook or Google.

Non-Hive9 Users Can See What You Want Them to See

Publish individual filtered slices of the calendar to meet specific needs, such as events within a region.

No User Fees for Calendar Subscribers

Outlook and Google calendar users do not need a Hive9 license to view your plans.

Customize the Content Included in the Calendar

Select which attributes you want calendar users to be able to see.

Make Your Marketing Calendar Available How and Where People Need it Most

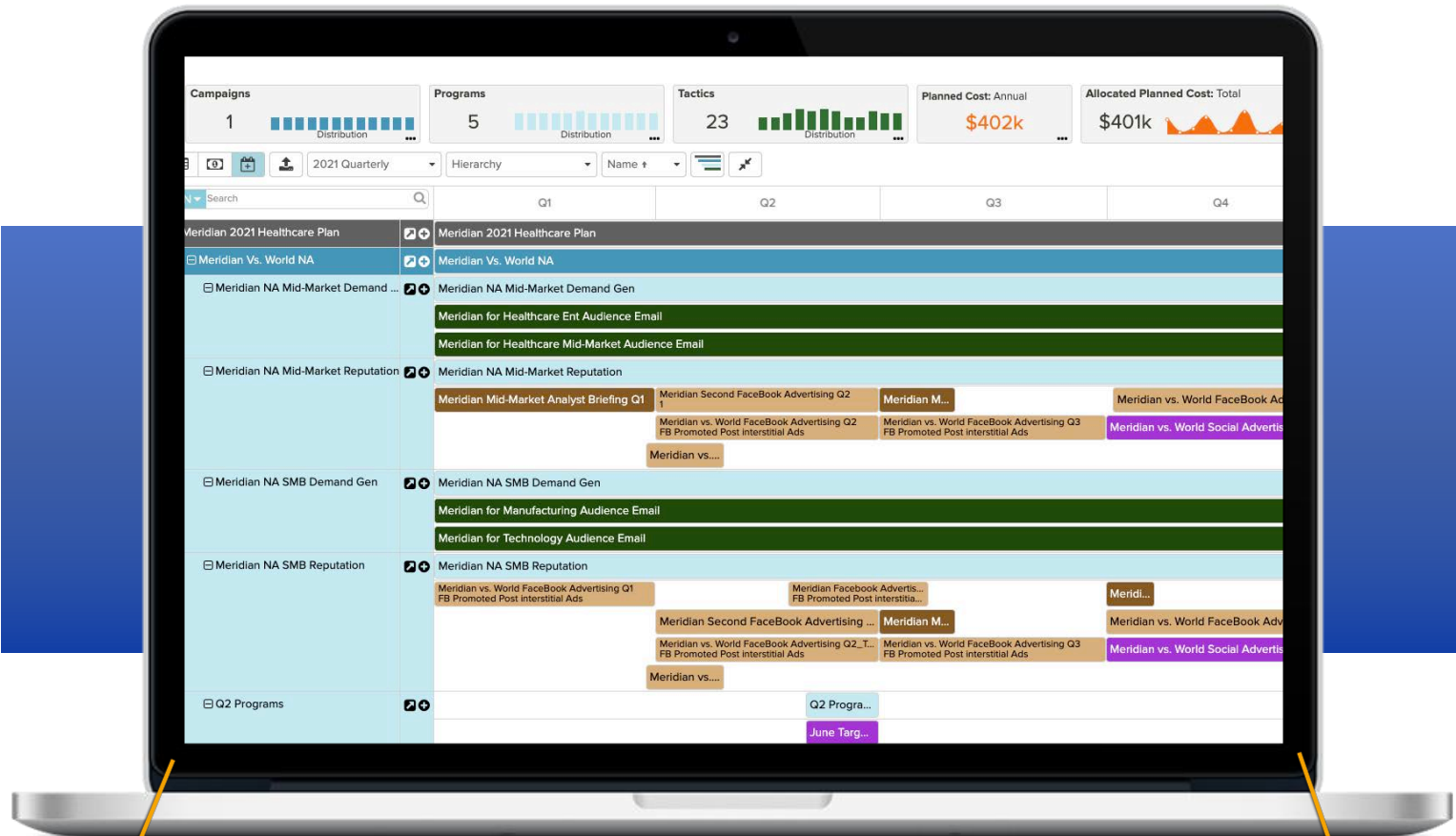
Other departments, and sales organizations in particular, want to know what marketing is doing, but they need that information in relevant slices, delivered in the same calendar they use to manage the rest of their work.

Hive9 enables marketers to save filtered views of their marketing calendar, showcasing just the tactics they want to share for any number of audiences.

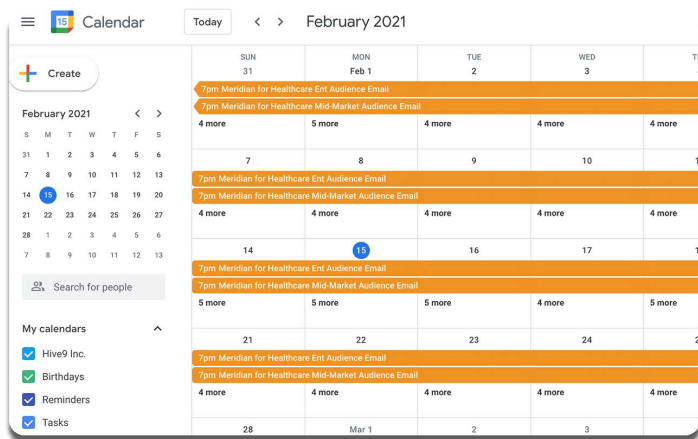
Once the view is defined, marketers can publish that view as an Outlook or Google calendar for non-Hive9 users to subscribe to directly from within their favorite calendaring environment.

With the view definition saved and published, any changes made to the calendar in Hive9 by marketers will be pushed to the Outlook and Google views on a nightly basis.

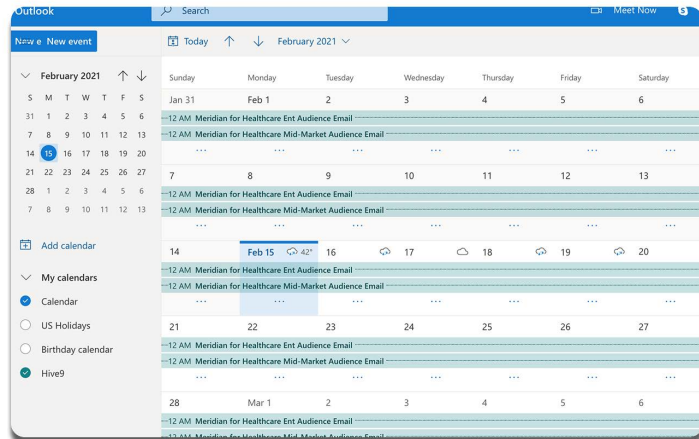




The Hive9 Customer Success team can help you get set up and determine which attributes will be passed to the published calendars.



Hive9 plans synced to Google Calendar



Hive9 plans synced to Outlook

Request a
Hive9 Demo

