

# THANKS

FOR SURVEYS

## SURVEY SMARTER WITH THANKS.

NOW THANKS CAN BE INTEGRATED INTO YOUR CUSTOMER SURVEYS.

Adding an incentive can boost survey response rates. Our clients have seen an **increase of 10% or more** when adding an incentive to their surveys. You can also send a gesture after someone completes a survey as a creative way to say thank you for their time and input.



## HERE IS A LIST OF THE SURVEY TOOLS WE INTEGRATE WITH



The setup requires minimal tech involvement. There are two parts, one is done by Thanks in order to configure the Webhook to trigger the gift. The second is the configuration of the survey platform and webhook, completed by the participating company in order to collect the respondents email.



# THNKs

## HERE ARE A FEW INCENTIVES THAT WOULD WORK WELL



### An Uber Ride to Save Time

Enjoy the convenience of an Uber for taking time out of your busy day to provide your feedback.



### Thnks a Latte

One Venti Caffe Latte and One Double Chocolate Chunk Brownie from Starbucks.



### Breakfast for Their Time

A breakfast including a sandwich, pastry, and grande coffee from Starbucks.

## A COUPLE OF ITEMS TO KEEP IN MIND:

- In most cases you will need to be on a paid plan with your survey platform in order to integrate webhooks.
- An email address of each survey respondent is required in order to automatically send a Thnks gift.
- It is best to make sure a respondent can only complete the survey one time, so you are controlling the gift redemption.

## START IMPROVING YOUR SURVEY RESPONSES TODAY WITH THNKs!

Reach out to us at [support@thnks.com](mailto:support@thnks.com) and we can help you get started.

