



“ Without the ability to entertain in-person, the Thnks program has been invaluable for bringing joy and showing clients, candidates, consultants and Vaconians [Vaco employees] they are appreciated! ”



Kelly May
Senior Director, Communication & Engagement

INDUSTRY

Staffing & Recruiting

USE CASES

- Strengthen customer relationships with appreciation in absence of in-person meet-ups
- Generate rapport with current and former candidates to broaden business opportunities
- Foster Vaco's attitude of gratitude and continue to create magical moments for employees

After partnering with Thnks:

39 Offices Onboarded to Thnks Platform

+91% Thnks Open Rate

Enhancing Customer, Candidate, and Employee Connectivity with Gratitude

With remote work becoming pervasive, Vaco needed a solution to help them connect with their clients, consultants, candidates, and employees while working from home. Kelly decided to leverage the Thnks platform to share digital gestures of gratitude.

By partnering with Thnks, Kelly noted that, "Thnks has helped Vaco pivot by translating in-person experiences into virtual ones." Vaco users love that they can choose items from customized categories and share gestures with multiple recipients at once, without having to manage expenses or reporting for these gestures. Kelly added that, "Our clients love being able to pay it forward by giving the amount to charity. They were very touched by it."

In addition to saving them time and helping them elicit faster response rates, Thnks gestures allows Vaco's Recruiting and Business Development teams to differentiate themselves while checking in with individuals they've placed, and re-engaging with past and prospective candidates.

WANT TO LEARN MORE?

Request a Demo at www.thnks.com/see-demo