

My Business, My Legacy

Navigating a business owner's journey



Greater Boston
Chapter

You've worked hard to build and grow your business. It's been your passion, at the heart of who you are and what you do.

But what can you learn from others who have built successful businesses? Join the **Exit Planning Institute - Greater Boston Chapter** for a conversation with nationally acclaimed Barbara B. Roberts on how to prepare for the transition of your business and a post-transition life.

The Program will address:

Family & Business Succession:

Do you have a plan? 41% of business owners intend to exit their businesses within five years but almost 50% don't have a plan. Transition planning is a good business strategy. It accelerates the value of your business while offering greater flexibility and optionality as to exit strategies and timing.

The Business May Be Ready, But Are You?

An important part of preparing your business for transition is preparing yourself and your family. What does life after running your business look like? Learn to define your personal goals to help shape your post-transition life. Selling your business is about letting go and starting anew.

Hosted by [The Exit Planning Institute- Greater Boston Chapter](#)

Sponsored by UBS Business Owners Client Segment

Introduction by Stuart McLeod, President of EPI-Greater Boston Chapter

Moderated by Alexis Bishop, Leadership Committee Member of EPI-Greater Boston Chapter

Wednesday, December 2, 2020

4:00 p.m. – 5:00 p.m.

Register and Add the Event to Your Calendar by [Clicking Here](#)



Featured business owner speaker, **Barbara B. Roberts**

- Entrepreneur in Residence at Columbia Business School and Hofstra University
- Serial Entrepreneur who partnered with and transformed companies to prepare them for sale or merger
- Currently a consultant, coach, and board member for privately held companies
- Author of many whitepapers on the entrepreneurial journey and business transitions