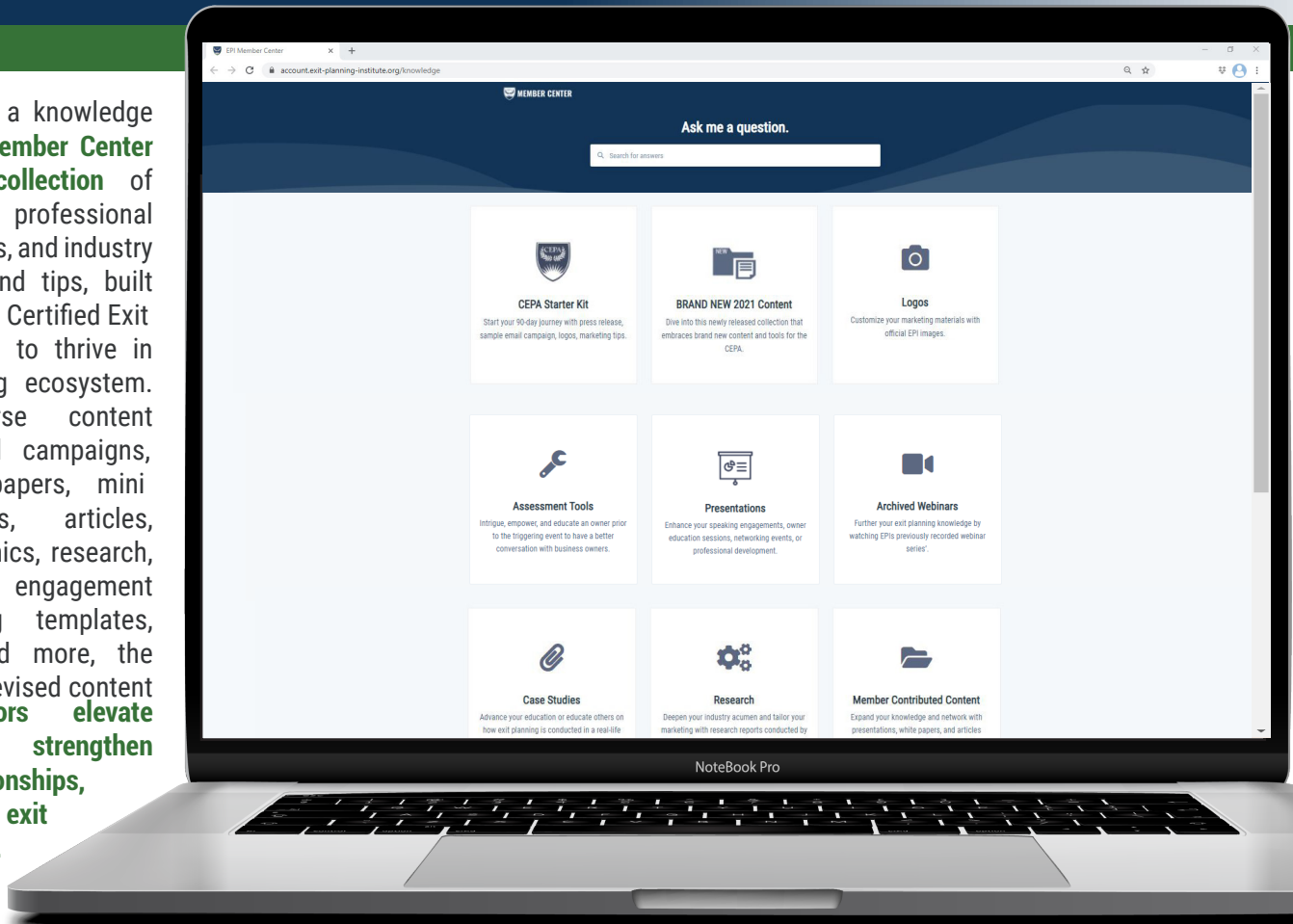




THE EPI MEMBER CENTER

A knowledge base of elite content and tools at your fingertips

Developed to be a knowledge base, **the new Member Center is a curated collection** of useful resources, professional development tools, and industry best practices and tips, built to empower the Certified Exit Planning Advisor to thrive in the exit planning ecosystem. Including diverse content such as email campaigns, research, whitepapers, mini assessment tools, articles, blog posts, graphics, research, presentations, engagement letters, meeting templates, infographics, and more, the hub of new and revised content **ensures advisors elevate their practice, strengthen client relationships, and further their exit planning acumen.**



EXPLORE THE MOST USED CATEGORIES:



CEPA Starter Kit

A complete kit of everything a new Certified Exit Planning Advisor will need in their first 90 days to kick-off their practice including press releases, sample email campaign templates, logos, marketing tips and more.



Assessment Tools

The tools an advisor needs along their journey to intrigue, empower, and educate an owner prior to the triggering event, enabling them to have better and overall more meaningful conversations with business owners.



New 2021 Content

Highly relevant and current presentations, infographics, and short articles focused around the topics that interest owners most such as, The Wealth Gap, the Profit Gap, and The 4 Intangible Capitals that grow value.

Current CEPAs with questions, reach out to Member Experience at MemberExperience@BeyondCEPA.com.

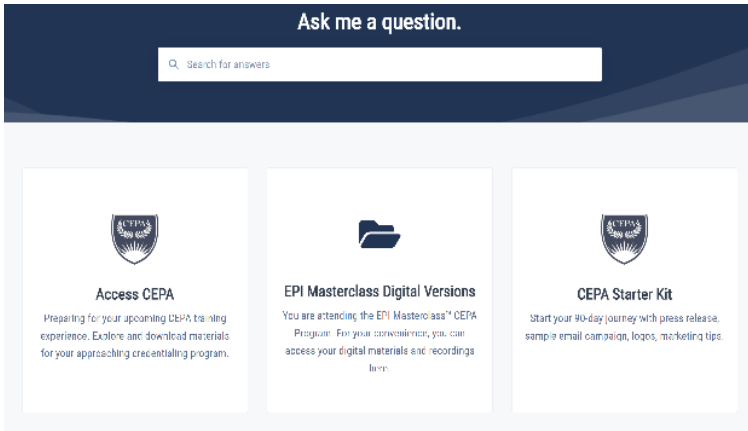
Not yet a CEPA but want to learn more? Reach out to Jesse Hudson at JHudson@EarnCEPA.com.



NEW MEMBER BENEFITS

Credentialed Plus

We are introducing a new tiered CEPA membership. Our Credentialed Plus Members receive access to a fully updated Member Center featuring new content, Monthly Member Round Ups, CEPA Think Tanks, and 10% off every EPI product and program.



New Member Center

Our recently updated Member Center features:

- New Content
- Searchable Database
- Professional Development Tools
- CEPA and Owner Facing Content
- Webinars
- Editable Presentations
- Research and Case Studies

Monthly Member Round Ups & CEPA Think Tanks

Monthly Member Round Ups are a curation of the best content in the market including podcasts, articles, books, and CEPA interviews to drive best practices.

CEPA Think Tanks offer Best Practices in the Exit Planning Industry, foster a community among CEPAs, highlight CEPA success stories, and provide networking opportunities for advisors.



Monthly Member Round Up

- Content
- Creativity
- Community

Current CEPAs with questions, reach out to Member Experience at MemberExperience@BeyondCEPA.com.

Not yet a CEPA but want to learn more? Reach out to Jesse Hudson at JHudson@EarnCEPA.com.