

# genesis10<sup>®</sup>

## Instructional Design

### Did You Know?

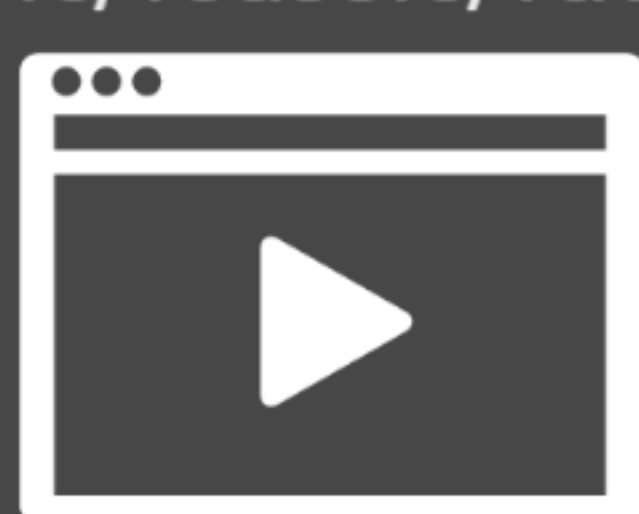
Since 2012, Genesis10 has created over 150 learning deliverables for PepsiCo R&D.

### The Deliverables Include...



eLearning

Trailers/Teasers/Tutorials



Data Visualization



Interactive Online Magazines

Instructor-Led Trainings



Interactive Job Aids

Take a look below to see a summary of results from End of Course Surveys.

### How Do We Rate

### What is R&D saying about our courses?

"The course is an excellent course, put together really well and exceptionally well presented."

Technical Stage Gate ILT

"The Job Aids are very informative and helpful to guide through the process."

Formulating for Concentrate

"This was the best e-learning course that I have taken."

Integrated Pest Management 100

"I liked the vibrant and streamline(d) format and graphics!"

The Food Safety Modernization Act Overview

Best course I've taken so far!

EU Food Law

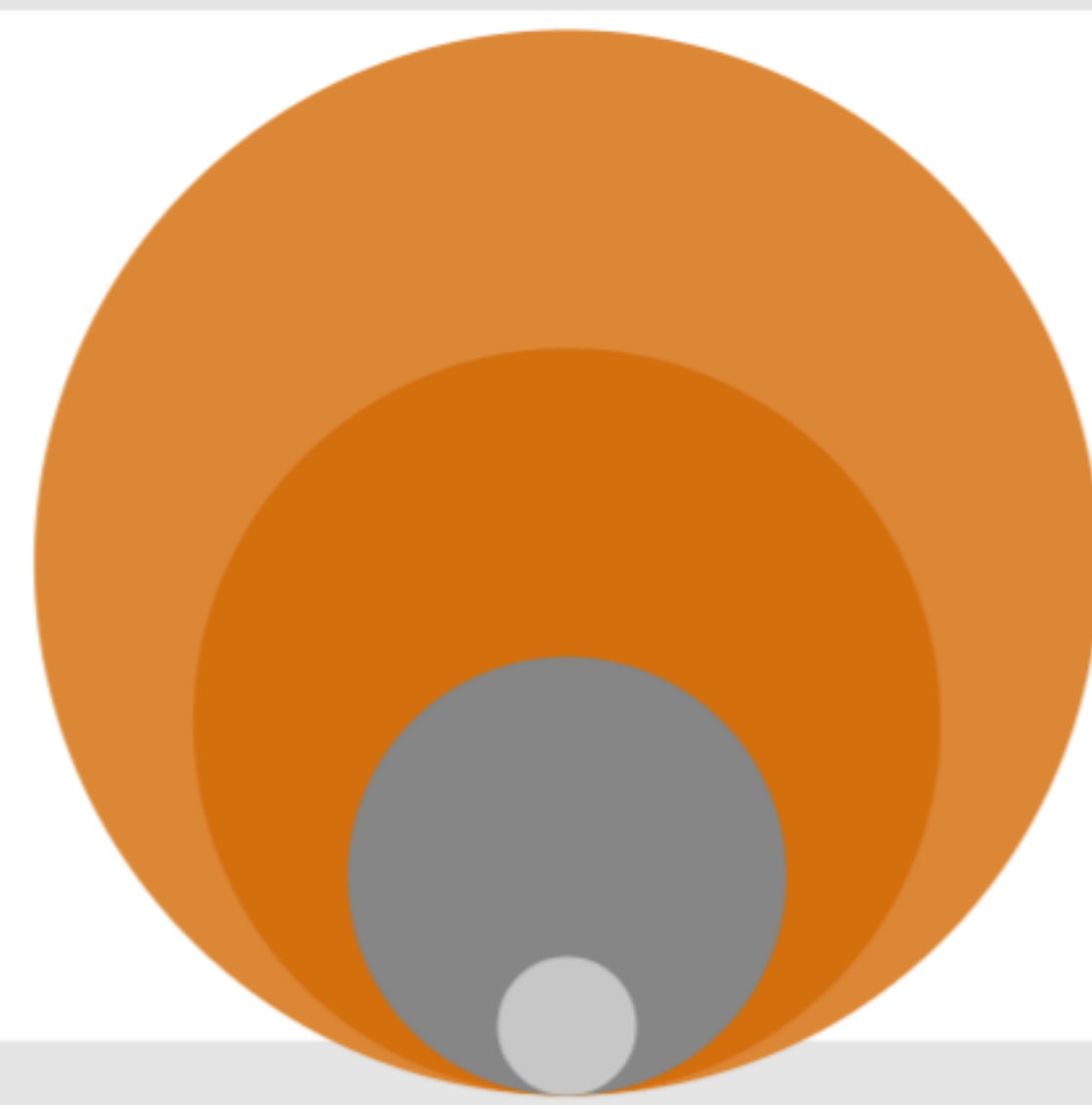
"This training should be used (as) a guide for other types of training. It was to the point and with examples. Good job to the team that put this together!"

Introduction to Auditing

### This course helped me improve my knowledge and/or skills

# 88%

of associates agree or strongly agree that Genesis10 courses helped improve their knowledge or skills.

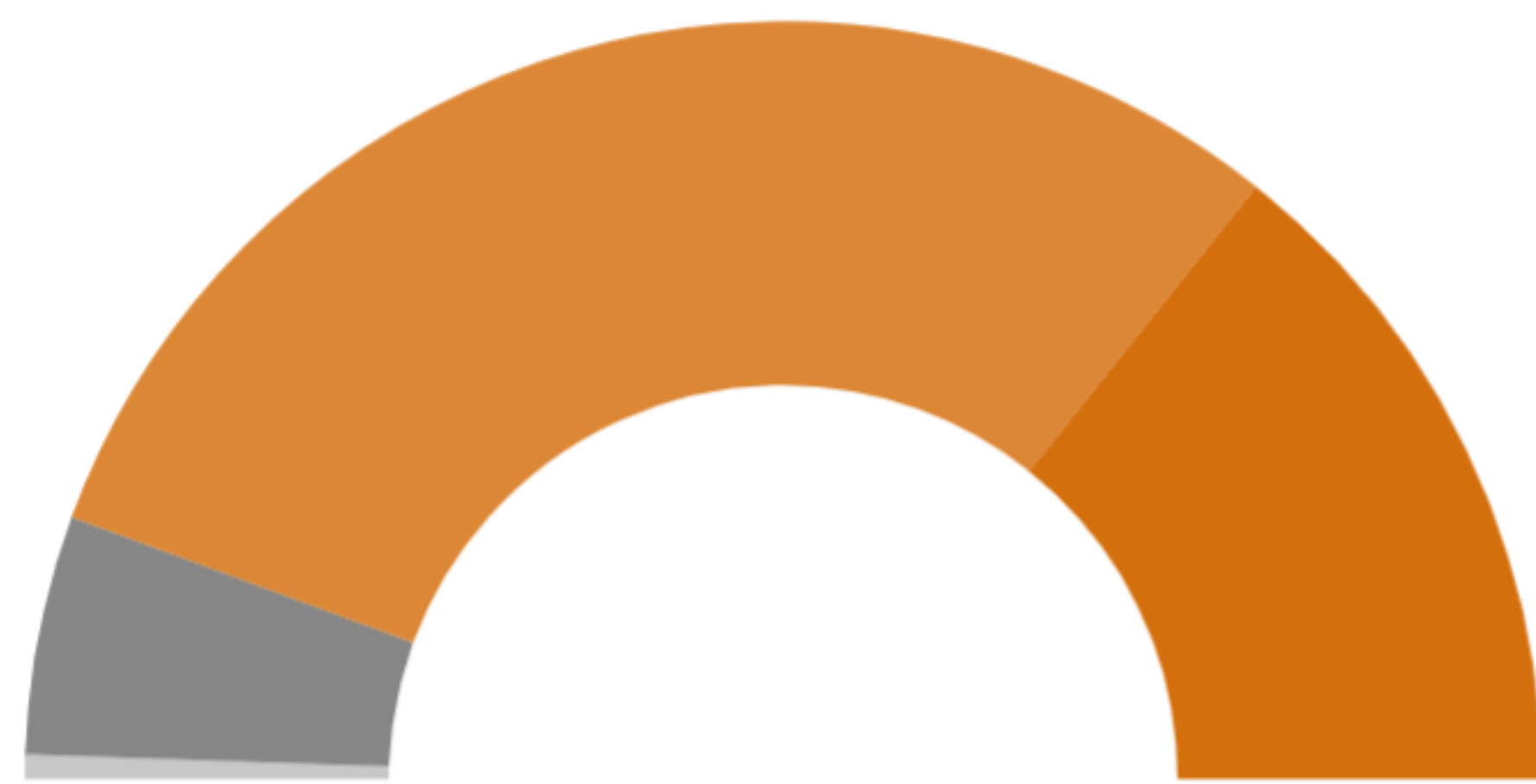


Strongly Disagree Disagree Neutral Agree Strongly Agree

### The course was organized/structured in a way that enhanced my opportunity to learn

# 87%

of associates agree or strongly agree that Genesis10 courses were organized in a way that enhanced their learning.



Strongly Disagree (0%) Disagree (1.02%) Neutral (10.20%) Agree (60.20%) Strongly Agree (28.57%)

### I will recommend this course to my coworkers.

# 87%

of associates agree or strongly agree that Genesis10 courses helped improve their knowledge or skills.

