

A man with glasses and a dark quilted jacket stands on a sidewalk with autumn leaves. In the background, there are trees with yellow leaves and a street with parked cars and buildings.

## Subhash R. Ghosh

### Entrepreneur, Tech Advisor & Venture Builder

- DBA Mentor Case Study

Hi! I'm Subhash, a Founder and DBA mentor. I carry over 18 years of experience working across functions like innovation, strategy and product management for corporate organisations including Vodafone and Disney UTV. I have over a decade of experience as a successful entrepreneur, and currently run a set of global businesses in the tech advisory sphere, helping large enterprises and a Venture Builder firm. I specialise in tech startups, scaleups and emerging tech companies.



DBA Mentor



London, UK



Mentor since March 2019



SpaceTech, FinTech, Media & Telecoms

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**Entrepreneur, Tech Advisor & Venture Builder**

*"I think Tech Nation's Digital Business Academy is a unique platform that helps offer cross-border mentoring to early-stage entrepreneurs across all spheres and thus creates a huge opportunity of empowerment"*



## Mentoring for DBA

I believe mentoring benefits anyone who has ambitions to start their entrepreneurial journey, as well as wanting to improve professionally. Teaching is a two way process, always. By sharing our experiences, be it successes or failures, we help mentees learn, and positively contribute to their growth.

Mentoring for the DBA allowed me to share best practices, and also to learn myself by connecting with a new facet of human life, culture, business process and culture. It is a win-win whichever way you look at it.

## Benefits of DBA

It is not often one comes across a global learning platform such as Tech Nation's DBA. It offers a unique opportunity for people across the globe to access loads of information and knowledge on how to start, grow or join a digital enterprise. It empowers learners to design, think and drive their business in a better way, and it helps them shape up as a successful entrepreneur.

By completing courses you can unlock rewards such as mentoring sessions, legal forms, desk space and financial help. All at zero cost!

## Challenges addressed

During my time as a DBA mentor, I have addressed a variety of challenges.

Given that my mentees come from all corners of the world, there were a plethora of diverse challenges. It ranged from validation of business ideas to product development and how to incorporate a company in the UK while living in Zimbabwe.

Recently I also guided an early-stage entrepreneur trying to find his feet during Covid-19, as well as someone trying to help the elderly during this pandemic.

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