

## Privacy Policy & Cookie Statement

This Privacy Policy and Cookie Statement is drafted by Farmvent, a company organized and existing under the laws of the Netherlands, located at Wageningen and its official address at Bronland 10 6708WH Wageningen registered with the Dutch trade register of the Chamber of Commerce under number **82299153** under the trade name Farmvent (“Farmvent”, or “we” or “us”).

Farmvent has been sending you business-related information, e.g. newsletters, market updates and invitations to events. In addition, we have also contacted you via e-mail, phone to promote and market our products and services which we believe you might be interested in.

This Privacy Policy and Cookie Statement are applicable to the processing of all personal data of users who visit the website of Farmvent [www.farmvent.com](http://www.farmvent.com) (“Website”) according to the norms of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (“General Data Protection Regulation” or “GDPR”)

### Privacy Policy

At Farmvent, protecting your privacy is in our best interest. This privacy statement is meant to give you insight regarding the personal data we collect from you when you browse on the Website and how we process it.

### What kinds of personal data does Farmvent process?

Farmvent collects and processes various types of personal data in order to offer you high quality services. The kinds of data vary by different interactions, but never exceeds the data you have explicitly provided.

### Withdrawal of consent

You can withdraw your consent at any time by contacting us at [info@farmvent.com](mailto:info@farmvent.com)

### Data provided by you:

**Contact details:** When you sign up for Farmvent digital newsletter, by filling in a contact form, or when you place a reservation, you must enter your first name, last name, phone number, email address and address. We only process this data in order to provide you with the asked information or for processing your reservation.

### IP-address and your use of the Website:

Upon each visit to the Website your (fixed or temporary) IP address is detected. We process these data for technical and functional management in order to ensure our Website is easy to use.

### The information included in résumés:

in case you are interested in applying for a job at Farmvent, you are able to submit your résumé to us. Moreover, additional information can be sent, such as reference letters. In other words, by applying for a job your personal data such as name, address, age or date of birth, gender, e-mail address, telephone number and résumé will be utilized for the registration, consideration and processing of your application. If Farmvent does not hire you, your information will be deleted within 4 (four) weeks after your application unless otherwise agreed between you and Farmvent in writing.

**Marketing details:** in case you make a reservation on the Website we will ask for your contact details, as mentioned above. The actual processing of all marketing and crm with regard to reservations, is done by Hubspot. Their privacy policy is available at <https://legal.hubspot.com/privacy-policy>.

**Cookies-related information:** cookies will collect information when you visit our Website related to your use of the Website, depending on which categories of cookies you have given consent to. For more information, read the cookie statement below.

### How we handle your data

Your personal data is held in databases. We will process the personal data you provide to us in accordance with data protection

standards required by applicable law. For the above listed purpose, your personal data may be accessible to and used by other Farmvent Entities and their contractors and/or agents, including those located outside the European Economic Area (EEA). For transfer of your information outside EEA, we will ensure compliance with the General Data Protection Regulation (GDPR) or higher standards under other laws applicable to such personal data

### **The goal of processing**

In most of the situations we use your personal data to inform you about Farmvent. More specifically, We process your data for the following purposes:

- To contact you to answer your questions and/or requests;
- To process your reservation;
- To keep track of our administration;
- To develop and improve our communication methods and the functionality of our website;
- To provide information to you and to manage your registration to our newsletter or other communications;
- To authenticate your identity in case you contact us by electronic means or otherwise;
- To conduct business and deliver our product and service to you and/or the company you work or act for.
- To send you business related information, such as market and industry specific information and reports;
- To send Invitations to meetings and marketing events;
- To conduct direct marketing for Farmvent products and Services to your company and/or organization.

### **Legal obligations**

We will not process your data for any other purpose which is not mentioned above unless we are obligated to do so by law.

### **Transfer of data to affiliated companies**

Part of the processing of your personal data may include sending your data to one or more companies affiliated with Farmvent, to

the extent this is necessary or relevant for handling your request or application. If required under applicable laws, We do not process this data without your consent.

### **How long do we retain your personal data?**

Without prejudice to your rights, mentioned in the paragraph below, Farmvent stores your personal data only as long as it is necessary to fulfill the purposes mentioned in the previous paragraph. For purposes based on your consent, data processing ends when you decide to withdraw such consent. In case Farmvent anonymizes data, Farmvent may retain this data for statistical and analytical purposes. You may at any time withdraw your consent by clicking on “unsubscribe” button included in electronic communications or by contacting [info@farmvent.com](mailto:info@farmvent.com)

### **Use by third parties**

Farmvent will not provide your personal data to third parties, unless:

- You have given your explicit consent to do so;
- It is necessary in connection with an agreement established between you and Farmvent;
- It is necessary in order to take certain pre-contractual measures in connection with a request you have made, where such measures are required to conclude an agreement. This includes an application for a job at Farmvent;
- Farmvent is compelled to cooperate in a valid legal process, such as the serving or receiving of a subpoena, complying with a request of the courts or initiating legal proceedings;
- Farmvent believes you have done something that is in conflict with the terms of use of the Website;

We always conclude a data processing agreement if your data is transferred to third parties.

### **Security**

Farmvent has implemented the necessary security measures to protect against the loss,

unlawful use and alteration of the data you provide. These safety measures are constantly being improved in line with technological developments.

### What kind of rights are you entitled to?

According to the GDPR, you have certain rights concerning your personal data collected and processed by Us. These rights enable you to retain control over the information concerning you, preventing unlawfulness or inaccuracy, and ensure transparency and trust between you and Us.

If you wish to receive more information about the exercise of your rights, please contact our legal department (contact details are provided below).

- **Right to access:** you are entitled to ask Us information regarding the processing of your personal data, such as which kind of data was stored, how it was collected and the purposes for processing.
- **Right to rectification:** you are entitled to ask Us for the rectification/completion of inaccurate/incomplete personal data concerning you.
- **Right to erasure:** you are entitled to ask Us of the erasure of personal data concerning you without undue delay where one of the following grounds applies:
  - data are no longer needed for the purposes they were collected and processed for;
  - you withdraw your consent previously provided for processing operations;
  - data have been unlawfully processed;
  - data have to be erased in the light of a legal obligation We are subject to.
- **Right to restriction of processing:** you are entitled to ask Us for the restriction of processing of personal data concerning you where one of the following grounds applies:
  - the accuracy of the personal data is contested by you, for a period enabling Us to verify

the accuracy of the personal data;

- personal data have been unlawfully processed and you request the restriction of their use instead of erasure;
- personal data are no longer needed to be processed by Us and you require them for the establishment, exercise or defense of legal claims;
- **Right to data portability:** if the personal data processing had either consent or contractual performance as a legal basis, you are entitled to receive the personal data concerning you, in electronic format and have the right to transmit those data to another controller.
- **Right to object:** you are entitled to object to the processing of your personal data at any time. We reserve the right to keep processing data under compelling legitimate interests. You are entitled to object to processing for direct advertising at any time, which will cease upon request.

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## Cookie statement

### What are cookies?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the website. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you do not have to keep re-entering them whenever you come back to the website or browse from one page to another.

### What kind of cookies does Farmvent use?

When you visit the Website, We will use cookies to ensure an optimum experience. The information collected by the cookies can give you a more personalized browser experience. However, blocking some types of cookies may impact your experience of the

Website. Your cookie settings made on this Website will be remembered whenever you visit the Website.

We collect the following cookies:

**Preference cookies:** Preference cookies enable us to remember your preferences with regard to our Website, like your preferred language or the region that you are in;

**Statistic cookie:** Statistic cookies help us in understanding how our visitors interact with our Website by collecting and reporting information anonymously;

**Marketing cookies:** With your consent, Farmvent or a third party uses tracking cookies to track your visit to the Website and possibly other websites in order to build a profile of you. These cookies may be used to show ads tailored to your preferences.

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## General

### Complaints

Please feel free to contact us in case of complaints about our processing of your personal data. In case of a complaint, We ask you to contact Us via the contact details as set out below. Notwithstanding the foregoing, under the European privacy legislation, you also have the right to file a complaint directly with the Dutch Authority for the Protection of Personal Data (In Dutch: Autoriteit Persoonsgegevens) about the way We process your personal data.

### Change

Farmvent reserves the right to change this privacy policy and/or cookie statement. However, We do not limit your rights under this privacy policy and/or cookie statement without your explicit consent. You can find the most current version of this privacy policy and/or cookie statement at any time on the Website.

## Contact

If you wish to respond to this privacy policy and/or cookie statement or believe Farmvent is not acting in accordance with this privacy policy and/or cookie statement, We ask that you contact Us via regular mail by using the following contact details:

Farmvent, Bronland 10, 6708 WH Wageningen, The Netherlands, Chamber of Commerce number: 82299153

## Version

This privacy policy and/or cookie statement was last amended on: 5 Jan 2022