



MEDIA RELEASE

PenFinancial Credit Union signs on for green electricity and green natural gas with Bullfrog Power®

September 8, 2021 – NIAGARA – Canada’s leading green energy provider, Bullfrog Power Inc. (“Bullfrog”), a Spark Power company, announced that PenFinancial Credit Union is choosing green electricity and green natural gas for its Central Services location, and all six branches located throughout Niagara Region and in Dunnville, Ontario. PenFinancial joins the growing number of Canadian organizations supporting green energy across Canada with Bullfrog Power.

“PenFinancial has made the environment an essential part of our commitment to sustainability,” said Ken Janzen, CEO. “That is why we are proud to be partnering with Bullfrog Power on green electricity and green natural gas for all PenFinancial locations.”

Through the agreement, Bullfrog Power’s producers put renewable electricity onto the grid and green natural gas into the pipeline to match the amount of conventional electricity and natural gas used by PenFinancial.

Across Canada, Bullfrog’s green electricity comes from a blend of wind and low-impact hydro power sourced from new Canadian renewable energy facilities. Bullfrog’s green natural gas is sourced from methane-capture projects situated at various Canadian landfills, wastewater treatment facilities and anaerobic digestion sites. Through innovative technology, biogas is captured, cleaned up, and injected into the national natural gas pipeline, displacing fossil fuel-based gas while reducing emissions of CO₂ and, more importantly, CH₄ into the atmosphere. Watch this [How It Works](#) video to learn more about Bullfrog’s renewable energy sources.

“We are excited to welcome PenFinancial to the bullfrogpowered community,” said Suha Jethalal, General Manager, Bullfrog Power. “By choosing green electricity and green natural gas, PenFinancial is helping to reduce our dependence on polluting forms of energy and transition Canada to renewable energy sources.”

Bullfrog also uses the support of its customers to help fund more than 150 new community-based green energy projects across Canada.

About Bullfrog Power, a Spark Power company

Bullfrog Power, Canada's leading green energy provider, offers renewable energy solutions that enable individuals and businesses to reduce their environmental impact, support the development of green energy projects in Canada, and help create a cleaner, healthier world. As a Certified B Corporation, Bullfrog Power meets higher standards of social and environmental performance, transparency, and accountability. Thousands of individuals and businesses in Canada are doing their part to address climate change and air pollution by choosing green energy with Bullfrog Power. Sign up easily, quickly and affordably at bullfrogpower.com.

Join the bullfrogpowered community online on Facebook, Instagram, Twitter, and LinkedIn.

About PenFinancial Credit Union

A truly local values-based credit union that is committed to improving the lives of over 20,000 members and businesses. PenFinancial delivers a full range of financial services online, by mobile and through a network of six branches across Niagara and in Haldimand. Through their Truly Local Commitment, the credit union is a proud Certified B Corporation and Living Wage employer who invests 10% of their pre-tax profits into the communities it serves. PenFinancial is also proud to choose 100% renewable energy with Bullfrog Power as part of their commitment to sustainability. For more information visit penfinancial.com.

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