



## FOR IMMEDIATE RELEASE

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# PenFinancial's new CEO looks to hit the ground running

*Incoming CEO, Ken Janzen, plans to tour the branches this week*

**NIAGARA, ON- August 15, 2016** – Earlier this summer and following an intensive, national search, PenFinancial Credit Union's Board of Directors proudly announced their appointment of Ken Janzen as Chief Executive Officer of the organization. Ken will be travelling to all of the branches this week in order to meet with PenFinancial members and employees alongside Board Chair, Reg Sonnenberg.

### CEO Tour Dates

#### Tuesday, August 16<sup>th</sup>

Main Street- 10:00 a.m. - Noon  
Dunnville-1:30 p.m. - 3:30 p.m.

#### Wednesday, August 17<sup>th</sup>

Huggins Street- 10:00 a.m. - Noon  
Dorchester Road- 1:30 p.m. -3:30 p.m.

#### Thursday, August 18<sup>th</sup>

Lake Street- 10:00 a.m. - Noon  
Bunting Road- 1:00 p.m.-2:30 p.m.  
Heritage- 3:00 p.m. - 5:00 p.m.

#### Friday, August 19<sup>th</sup>

Jarvis Street- 10:00 a.m. - Noon  
Garrison Road- 1:30 p.m.-3:30 p.m.



PenFinancial's Chief Executive Officer, Ken Janzen, says "This is one of the biggest advantages of being the truly local banking alternative in Niagara; we have the ability to meet face-to-face with our membership, many of whom helped build PenFinancial. As a co-operative, it's important that our members have an influence in the decisions we make and I'm looking forward to gaining a better understanding of their vision for our organization."

Ken is a proud Business and Economics graduate of Brock University. Ken is very active in the community as a local Rotarian, Board member for the Niagara Children's Centre as well as the Red Roof Retreat in Niagara-on-the-Lake. Ken's co-operative efforts also extend nationally as a member of the board of directors for the Foundation for International Development Assistance, a Canadian Charitable organization that provides resources to rural communities in Haiti.

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### **About PenFinancial**

*PenFinancial Credit Union has been improving lives and strengthening communities in the Niagara Peninsula for over 60 years. With 21,000 members, and \$550 million in assets, its roots are firmly planted and its future is strong. The credit union operates 9 branches in St. Catharines, Niagara Falls, Welland, Fort Erie and Dunnville. Services also include a Commercial Business Centre, Wealth Management division and Central Services office. The credit union employs 100 residents from across the Peninsula.*