

## MEDIA RELEASE

Contact: Josh Juhlke  
PenFinancial Credit Union  
Tel: 289-820-9744 ex. 247  
Cell: 905-328-7431  
[Josh.juhlke@penfinancial.com](mailto:Josh.juhlke@penfinancial.com)



[To view the videos, please click here!](#)

## Sprout.ca Video Scholarship Contest awards \$4,000 to five local students

**Niagara, ON- August 21<sup>st</sup>, 2014-** PenFinancial Credit Union's annual *Sprout.ca Video Scholarship Contest* wrapped up on Wednesday morning at a celebratory breakfast held for the winners, their families and the contest judges. Five local students were awarded \$4,000 in scholarship funding, including one grand prize of \$2,000 going to the winner, Vincent Atallah.

The *Sprout.ca Video Scholarship Contest* launched in April and encouraged Niagara students entering or returning to post-secondary school to submit short videos explaining what they want to be when they grow up and why. 13 video submissions were received from students all across Niagara in a variety of career disciplines. To help with the selection process, PenFinancial Credit Union recruited a panel of judges from the community to narrow the selections down to five finalists which were then put to an online public vote. Vince received over 2,500 votes to win the scholarship contest and in turn \$2,000 towards his post-secondary education. Vince just graduated from Denis Morris Catholic High School and is set to attend University of Ottawa in the fall to major in International Development and Globalization. Other winners included: Yashvi Shah, Emma Hudson, Miranda MacDougall & Jessica Wilson, who cumulatively received an additional \$2,000 in scholarship funds.

PenFinancial Credit Union CEO, Bob Watson, says "Through their passion and drive, these students truly do inspire people of all ages. It's refreshing to see such talented and capable youth ready to make an impact on their communities, both locally and globally."

Since its inception, over \$14,000 in scholarship funding has been awarded to students living in Niagara.