

MEDIA RELEASE

Local Credit Union invests \$50,000 in Fort Erie Community *PenFinancial makes funding announcement supporting five area non-profits*

FORT ERIE, ON-AUGUST 20th- PenFinancial Credit Union is proud to support five, local non-profit organizations through donations totaling \$50,000. The official announcement took place at a Fort Erie Chamber of Commerce **Business After 5** Event that PenFinancial hosted on August 19th. During the early merger discussions between former Fort Erie Community Credit Union and PenFinancial, the credit unions committed to expressing their ongoing support of the Fort Erie community by making a significant contribution to the sustainability and vitality of Fort Erie once the merger was approved by the membership on July 1st, 2014.

PenFinancial Credit Union CEO, Bob Watson, says "While we may be new to serving Fort Erie residents and businesses, we certainly aren't new to the idea of supporting the communities we serve. We believe we've shown this through our investment in these terrific organizations, who are all doing great work to make Fort Erie strong, healthy and vibrant."

Below is a breakdown of the community investment:

- **Community Outreach Program Erie (COPE) - \$14,000**
- **Head Injury Association of Fort Erie - \$14,000**
- **Meals on Wheels- \$14,000**
- **Therapies & Alternative for Special Children Niagara (TASC Niagara) - \$5,000**
- **Fort Erie Historical Railway Association (Friends of 6218) - \$3,000**

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PenFinancial Credit Union has been nurtured for almost 60 years right here in Niagara. With 8 branches serving over 19,000 members, PenFinancial delivers a full range of financial services and advice tailored to meet every member's needs. Membership is open to anyone looking for a financial institution that provides superior service and reinvests in local communities to help build a stronger and more vibrant Niagara.