

MEDIA RELEASE

PenFinancial Credit Union hopes to help make the holidays a little brighter for families in Niagara

Total of \$4,500 to be distributed to local food banks

Niagara, Ontario (December 10, 2013) As a local financial institution that places a high value on the vital services offered by Community Care St. Catharines/Thorold, Project Share and The Hope Centre; PenFinancial will be donating \$1,500 to each of the three agencies before the holidays.

PenFinancial's Chief Executive Officer, Bob Watson, said, "We recognize that there are many families in Niagara that will be struggling to make the holidays a special time for their loved ones. We also value the compassionate assistance that our local food, shelter and emergency service agencies provide the less advantaged in our community and want to do what we can to help."

PenFinancial recognizes that Niagara is home to all of us, so they have a vested interest in ensuring they do what they can to make our communities strong, safe and healthy.

Presentations to the local agencies will take place:

When: Wednesday, December 11 at 3pm
Where: The Hope Centre, 179 East Main Street, Welland
Who: Ian Scott, Branch Manager, PenFinancial's Main Street Branch
Mark Carl, Executive Director - The Hope Centre

When: Friday, December 13 at 8am
Where: Community Care's Great Holiday Food Drive
CKTB Radio – lawn at 12 Yates Street, St. Catharines
Who: Jody Vizza, PenFinancial's Marketing Manager
Betty Lou Souter, Executive Director – Community Care

When: Monday, December 16th at 2pm
Where: Project Share, 4129 Stanley Avenue, Niagara Falls
Who: Tina Antonio, Branch Manager, Dorchester Branch
Elaine Pichach, Executive Director – Project Share

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