



Web accessibility has become a standard in agencies' offerings.

Here's why:

Thousands of agencies are already providing web accessibility as part of their service offerings!

Marketing, web development, design, SEO, and other agencies are already seeing great value in web accessibility and prioritizing it due to the following:

1 AI saves you time and money in the process of making websites accessible

Websites need to be accessible! But instead of allocating resources and doing it yourself, the AI does most of the work automatically for you to not only make sites accessible and compliant, but also maintain them that way.

2 Quick and easy, 2-min installation

It's time to remove the stigma that web accessibility is complex and time-consuming. Installing an automated accessibility solution on any website is actually very simple and takes 2 min.

3 Generate new revenue while doing good

The same way you accumulate privacy and security as part of your standard quote for any website, the same goes for web accessibility. That way you're generating more revenue from each and every website you create with the added value of being an inclusive agency.

4 Mitigate unnecessary legal risk by designing with web accessibility in mind

Making websites accessible is not just the right thing to do, it's also a compliance matter. Now with a no-brainer straightforward solution, there's no reason to postpone incorporating web accessibility in every website you design.

5 Web accessibility improves performance, from Reach to SEO and User Experience

When 1 out of 5 people is living with some kind of disability, being accessible means you:

- Increase your potential traffic by 20%.
- People with disabilities are the most loyal customers, when they find an accessible website they will come back and also tell their friends and family.
- People with disabilities have \$490 billion in disposable income. That's a buying power you want to tap into.
- People with disabilities will bounce out quickly from non-accessible websites affecting your dwell time and SEO score.
- Adding accessibility features to a website improves the user experience for those who need them.

6 Maintain a good online reputation for your agency and your clients

Being an inclusive agency means you cater to all audiences by not leaving out 20% of the population that live with disabilities. Building accessible websites for your clients will prevent unnecessary reputation problems of not being inclusive and compliant.

7 Peace of mind as an agency owner when it comes to ongoing web accessibility and compliance

Web accessibility guidelines are constantly changing. Gain peace of mind with AI and automation that will make sure your clients' sites are always accessible and compliant.

Not sure if you or your client's websites are ADA & WCAG compliant?

[Click here to get an immediate answer](#)

[GET RESULTS >](#)

Book a free demo with one of accessiBe's experts

1 Claim your free web accessibility agency license

2 Become an inclusive ADA compliant agency

3 Understand how our AI-powered solution works and how to effortlessly add it to your service offerings

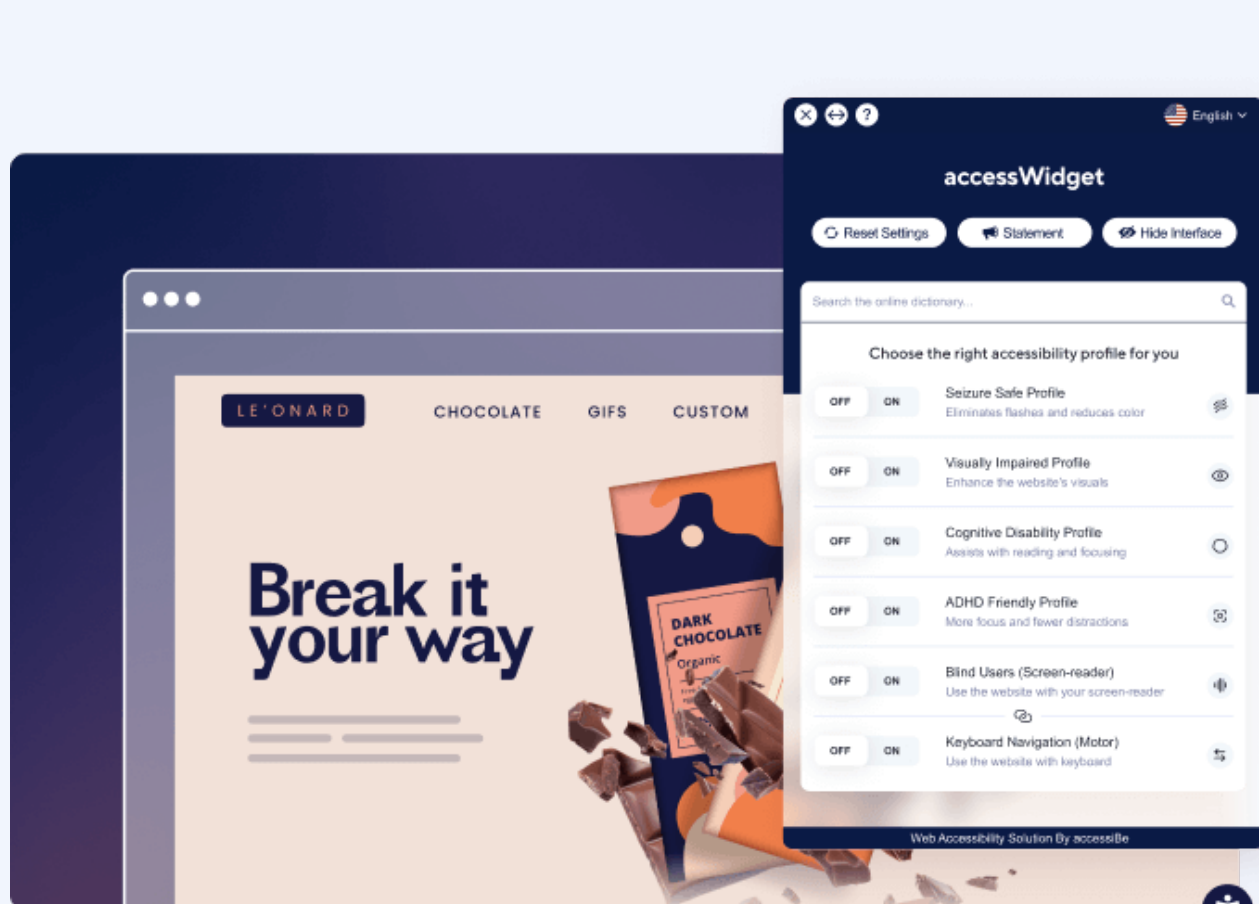
4 Join our exclusive and rewarding partners program

[Book a demo >](#)

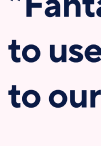
About accessiBe

accessiBe is the market leader in AI web accessibility solutions and technologies. As a web accessibility hub, accessiBe provides different AI-powered solutions for testing and remediating web accessibility, as well as various professional services aimed to create an inclusive web and help businesses and agencies comply with web accessibility standards and regulations i.e. WCAG and ADA.

accessiBe's full suite of web accessibility solutions enables agencies and businesses of all sizes, from solopreneur to large corporations, to take part in global inclusion efforts and to make their websites available to everybody, regardless of ability.

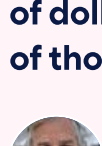


"Fantastic service, very easy to use and sell, great addition to our product offerings."



Brent F.
 2 STAR RATING

"Saved our firm tens of thousands of dollars and helped us land tens of thousands of dollars in biz"



Don P.
 5 STAR RATING

web accessibility is accessiBe

