



UNITING PROFESSIONAL DEVELOPMENT WITH INNOVATIVE TECHNOLOGY

Creating a One-Stop Hub for Educators to Connect and Flourish



OUR PARTNER

Founded in 2002, the University of Florida Lastinger Center is one of the foremost early learning education innovators in the country and develops powerful early childhood programs and initiatives that transform teaching and learning in Florida and beyond. They are constantly pursuing ways to build content, systems and services to make a transformative impact on both educators and students.

We partnered with the UF Lastinger Center to create an innovative fully online, mobile-friendly social learning and professional development system for teachers, coaches, facilitators and other educational professionals.



We partner with institutions that educate, advocate and enrich the lives of others. Their projects go beyond achieving simple business goals—they strive to fulfill missions that make a lasting impact today, and into the future. We empower educators and learners with innovative, scalable and easy-to-use technology.

THE CHALLENGE

The UF Lastinger Center was in search of a technology partner who could create a one-stop hub for early childhood educators that connects them to the highest quality courses, resources, support and networks that are carefully designed to provide practical solutions, improve their skills and knowledge and advance their education and careers. Additionally, the solution needed to be easy to use and accessible 24/7 on various devices, no matter the connection speed or circumstances, to reach each individual in their educational community.

The UF Lastinger Center had previously worked with other software vendors, but the results did not meet their needs or expectations. Upon partnering with the UF Lastinger Center, we were determined to transform their journey into a positive one and create tailored systems that integrated with their existing systems and was easily applicable for their practitioners.

THE SOLUTION

Just like the UF Lastinger Center, we are not satisfied with the status quo and wanted to identify a creative solution that was the most relevant to early learning educators, could adapt to address tomorrow's educational challenges and above all else, was simple and intuitive to use. With this in mind, we developed the Flamingo Learning System.

Flamingo is an advanced platform that integrates five essential functionalities, including a community-based forum to connect educators, a resource management system for exchanging resources and a learning and teaching management system that allows for both guided and self-directed online learning. Plus, Flamingo also provided key coaching and career management tools and ongoing touch points to help each educator reach their full potential.

THE OUTCOME

The UF Lastinger Center's mission is to create equitable educational systems where every child and educator, regardless of circumstances, experiences high quality learning every day. The Flamingo Learning System was designed to empower teachers—no matter their experience or current level of ability—and equip them with the knowledge and community they need to improve their teaching and advance their careers.

The role of the teacher is shifting from primarily disseminating information to coaching and facilitating learning, and Flamingo helps leverage technology to accomplish these goals. Users can access courses and tools at their own pace and time of day that works for them and experience professional development that is both individualized and engaging. Flamingo has helped the UF Lastinger Center provide a collaborative space for educators to feel valued and supported and forge the partnerships necessary to make them inspirational leaders and mentors to children everywhere.



Each year, the Lastinger Center serves more than 500,000 children and 50,000 educators across Florida and the country.

From design and development to launch and beyond, we partner with you every step of the way to find solutions, integrate new technology and bring your vision to life.



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THE RESULTS

- ▶ Tailored LMS tools that create an immersive online educational experience
- ▶ An intuitive and appealing user interface for both mobile and desktop
- ▶ One-stop hub for educators to improve skills and advance careers
- ▶ Social media style communication to allow educators to connect and build a community
- ▶ Streamlined recordkeeping for licensing, credentialing and accreditation
- ▶ Easy-to-access resource library of research-based content
- ▶ Cohort of coaches from various districts providing an ongoing support system
- ▶ Coaches can provide rich, detailed feedback on learners' multimedia
- ▶ Personalized career management tool to track progress against any credential, certification or degree
- ▶ A system that supports talent pipelines, career ladders and built-in opportunities for professional certification
- ▶ Annotation tool for video commentary and coaching using a standard grading rubric
- ▶ Cinematic and immersive experience with full screen videos and interactive activities
- ▶ Ability to upload peer evaluations and constructive critiques from multiple users—mimicking real-life discussions
- ▶ Allows administrators to "masquerade" as users so they can see platform as any user sees it