

Objective: An enduring landmark that expresses the ever-changing magic, culture, and spirit of innovation in Silicon Valley.

THE ICON OF SILICON VALLEY

A world-class iconic landmark that embraces the theme of innovation in the advancement of humanity, with spectacular lightning elements, that symbolizes the heart of Silicon Valley and create a destination for people of all ages and abilities, residents and visitors alike.

The icon:

The symbol of a “line partially within a broken circle” is an **internationally recognized icon** that is present on many of the technology related devices we use every day.

The symbol was created by superimposing the symbols "|" and "o" or the numerals "0" and "1" which is the **binary system used by computers**.

The International Electrotechnical Commission 60417 standard, named it the Standby Symbol (IEC 60417-5009), as it does not fully disconnect the device from its power supply. Under IEEE 1621, this symbol simply means “**power**”.

Silicon Valley:

Silicon Valley serves as a global center for **high technology** and **innovation**.

Historically, it was in Silicon Valley that the silicon-based integrated circuit, the microprocessor, and the microcomputer, among other technologies, were developed.

The name Silicon Valley also became a global synonym for leading high-tech research and enterprises, and a **symbol of the connection between people and computer technology**.

Site concept:

Imagine a circle that covers Arena Green, its **center at confluent point**, where Los Gatos Creek and Guadalupe River meet.

On the East side rises a building that acts as a noise barrier. It follows the curve of the circle and hosts a museum, bars and restaurants, offering scenic views of the site and the surrounding cityscape.

Within the curve, on a plaza, rises the ICON.

The ICON - glass, LED lights and/or hologram and projections - glows softly and reflects on the ground, being visible both horizontally and vertically.

On the West side, following the circle, another Plaza is available for a second structure and site activation.

Patterns, shapes, and colors throughout the site evoke the flow of water.

Site consideration:

day and night activities

accessible to all

a place for people to gather and connect

a positive environment.

innovation, art, and technology as an inspiration.

unique yet environmentally sensitive lighting

environmentally suitable for riparian habitats

minimize noise from the adjacent Guadalupe Freeway

safe from a pilot's perspective

opportunities for creative selfies.

WELCOME TO THE ICON OF SILICON VALLEY!

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