

A celebration of San Jose, hub for innovation and symbol of cultural diversity and inclusiveness.

The concept of the Tower of Babel is embraced as a metaphorical symbol of the layering and merger of cultures which promotes a constant flow of renewed energy.

The verticality of the tower represents the aspirational values of San Jose as well as its achievement. The stacking dynamic modules, its many facets.

The composition is complex but determined. The texture of its “skin” is inspired by the old punch cards, the original form of “code” serving as the unifying language.

It is visual, tactile, emotional.