

PROJECT SUMMARY

The economy and growing demand for housing has negatively impacted how the built environment is being transformed. Many of these spaces fail to accommodate human needs, resulting in psychological consequences. Beginning to address this problem requires designing with more emphasis on creating positive psychological experiences (instead of focusing exclusively on economy and function). The Pinpoint involves monumentality, designed in this way, it will draw people to it, and offer beneficial opportunities for human connection. The Pinpoint is where Art and Architecture come together to better the lives of the public by improving the quality of public spaces.