

Project statement: how it meets the competition brief.

Objective: An enduring landmark that expresses the ever-changing magic, culture, and spirit of innovation in Silicon Valley.

ARENA GREEN

Where Technology meets Art & Nature.

The site celebrates WATER.

- The East Side **Enchanted Mountain** features an indoor and an outdoor **waterfall**, which symbolizes the emergence of water.
- A **bridge** takes us over the Los Gatos Creek and the Guadalupe River, leaving the natural habitat untouched.
- On the West Side, **the Lotus** gives us an opportunity to imagine we can **walk above water** - on the terraces created by the leaves, and **dive underwater** - playing with a school of fish.
- Many glass columns throughout the site remind us of the **gift of rain**.

MAGIC is everywhere in Arena Green.

- **Holograms** are displayed on the Enchanted Mountain.
- **The Golden Idea Catcher** at Confluence Points gets fed by motion sensors dispatched all over the site. It follows the sun and releases the **collective creative energy** at the end of the day.
- **The bridge** connected the East and West sides **sparkles** under footsteps.
- The West side **Lotus** glows and offers an above water and **under water experience**.
- **The Connected Brain botanical labyrinth** gets us to **interact** with nature and ourselves.

CULTURE is diverse.

- A **museum and exhibition space** lies underneath the Enchanted Mountain.
- A **hologram and show stage** sits up the hill.
- Bars, upscale restaurants, and an International Cuisine vendor court represent diverse **cultures through food**.
- Art experience with **the School of Fish**: a sculpture with different textures and colors that emphasizes **diversity**.

SPIRIT OF INNOVATION: think differently.

- The Enchanted Mountain provides plenty of **changing elements**.
- The underwater setting under the Lotus provides a **different perspective**.
- The Golden Idea Catcher reacts to **people's energy**.
- The Eternal Flame symbolizes that **Humanity is advancing through Innovation**.
- The Connected Brain, a botanical labyrinth, invites to **explore ideas and directions**.

ADDITIONAL KEY POINTS:

- **Spectacular views** from the Enchanted Mountain and the Lotus.
- A place to people to gather and **connect**, and/or immerse themselves in a resetting experience.
- A **positive** environment.
- Innovation, Art, and Technology as **Inspiration**.
- A **Destination** for locals and visitors alike.
- Unique **Lightning** elements.
- Day and Night **activities**.
- Public **viewing** including automobile drivers.

- **Opportunities** for creative selfies.
- **Accessible** to all.

WELCOME TO SILICON VALLEY!
