

2 HELLO WORLD!

Local meets global in a vibrant natural setting



Everyone knows the friendly greeting hello. To developers, **Hello World!** is their first computer program. **Hello World!** welcomes everyone yet reflects San Jose's history of inventing the future.

Leadership

Worldwide ambassador for San Jose's people, culture and businesses.

Urban Icon

Enhances skyline day and night with dramatic, low-impact lighting.

Local Service

Pedestrian access to transportation, entertainment and employment hubs.

Arts & Entertainment

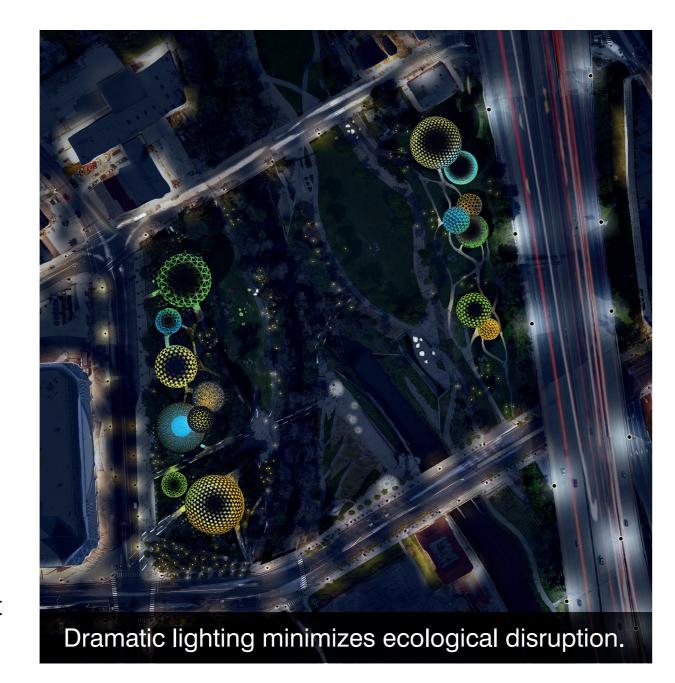
Global center for performance, installations and and public events.

Future Proof

Modular construction allows upgrades and flexible repurposing in perpetuity.

Habitat Preservation

Mindful design regenerates riparian environment. On- and off-site power generation aims for netzero energy impact.



Global Ecology

Mass telepresence encourages transportation alternatives.

Financial Sustainability

Capital campaign and flexible business model attracts long-term partners.

Values

Advances humanity by building relationships across borders.

