

The Earth is almost permanently surrounded by a cloud cover that can reach 50% of its total area, which makes clouds an atmospheric component of great relevance.

As a technological instrument, clouds have been taking over the global market. Today, we are all connected in some way and every second we create new data, which can be stored and accessed anywhere on Earth.

Synonymous with innovation, this is a magical place where the pioneers of technology forever changed the world.

Like a cloud, the project interprets the biological and digital function, and brings about the combinatory effect of these two worlds.

An icon that will store digital art and human interactivity, at the same time, which is capable of influencing the local microclimate.

By the capture of rainwater and its reuse in the various forms of H₂O, as precipitation, cooling the building like artificial rain oozed by the facade, or evaporation keeping the humidity of the air controlled.

Providing a pleasant microclimate for the development of the park, stimulating the generation of energy through the photosynthesis of plants, and the purification of air.

The project uses renewable energy sources, by nature, with use of chemical energy, and solar energy, and by users, using people's walking as a source of kinetic energy.

As a new chain, that encompasses human life, biological life, and built life.

The building stores the intangible, be it digital art as a form of expression that arises from the imaginary, projected in the galleries, as also the human connectivity, by the personal interactions found in the instruments of activation of the area as restaurants, bars, and cafes.

Shelter the immaterial, the affectivity, the relationships, the imagination, the invention, leading society to reflect on the importance of the abstract in our lives.

Respect the relation of the natural environment, and stand out in the city, as a void, that there is here art, innovation and sustainability.

It appears as waves at different levels, giving a fluid effect to the volume as the edges of the slabs rise and fall.

In the night becomes an urban spectacle, a work of art, with the lighting transmitting to the observer the sensation of the building floating.

Showing from afar a world icon that represents the transformation and expression of art in the space of the global epicenter of innovation!