View from Guadalupe river trail

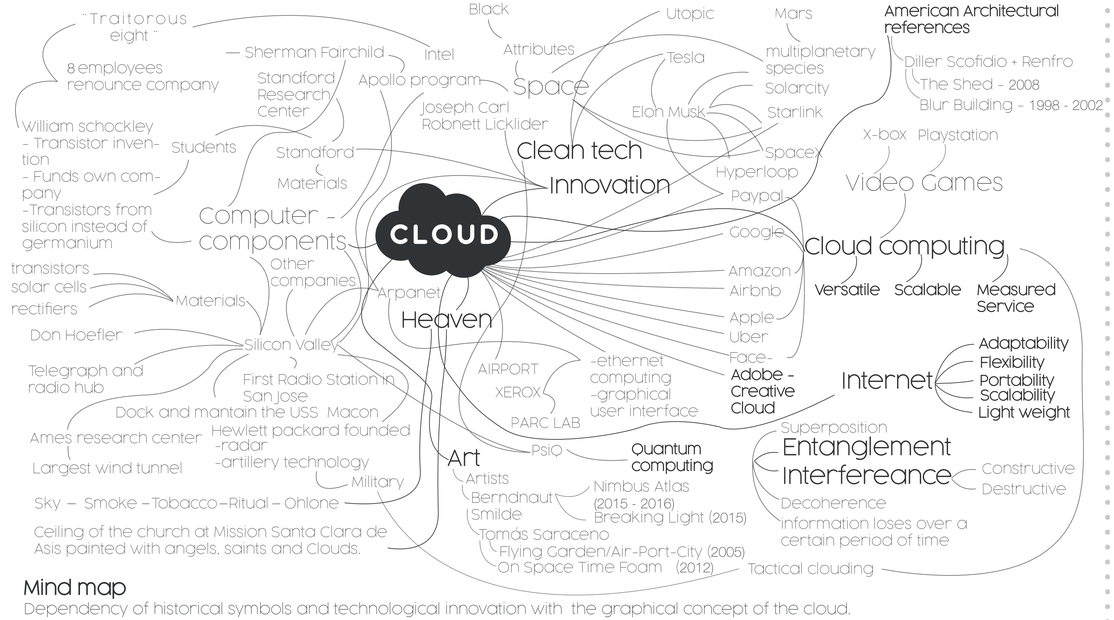
THE CLOUD

THE LANDMARK HAS ALWAYS BEEN THERE

" Walk with the dreamers, the believers, the courageous, the cheerful, the planners, the doers, the successful people with their heads in the clouds and their feet on the ground. Let their spirit ignite a fire within you to leave this world better than when you found it... "

Wilferd Peterson

Innovation is only a remix of what already exists. Innovation cannot exist without a past, thus in order for a landmark to be successful in its inclusivity it also has to include different points in time such as the past, present and future. Innovation is a benchmark drawn by some and pushed further by others.
Vertical landmarks are hierarchical; they represent a dominant economical hierarchy because of its financial restriction to access top spaces. The more you go up the more expensive it gets. With this a horizontal, multicultural and inclusive landmark that gives an egalitarian economic access to everybody becomes a new paradigm in icon creation. Reducing aggressiveness present in relative poverty.
A quick status quo study on the landmarks up until today shows that the majority are static, without movement. In order to push the icon benchmark further to a new paradigm an ever shifting landmark will give a sense of surprise and awe. In todays era users not only have their physical three dimensional objects usually called human bodies but also their interactive and electronic objects as well, the landmark must be a service platform that serves all of the them. Silicon Valley is a place where people have pointed to the stars through the clouds. The icon of the cloud raises awareness that the first step to arrive to the stars is being in the clouds. In science the cloud represents a large agglomeration of objects, this way the cloud is an accurate representation of Silicon Valley s tangible and intangible wealth. It is Silicon Valley s duty to reclaim this hidden icon with its tangibilization.



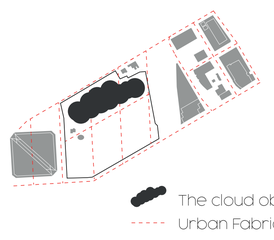
Mind map

Dependency of historical symbols and technological innovation with the graphical concept of the cloud.

Productive Landmark

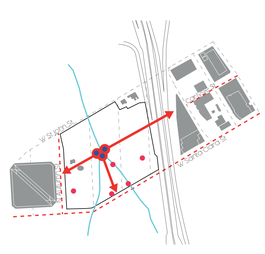
Not only net zero but the first icon to approach the idea of a responsive city by giving to the comunity free internet and energy.

New generation servers · Wireless internet · Wireless energy · Plant microbial Fuell Cells
Solar energy captation / Anti-glare flexible solar photovoltaics



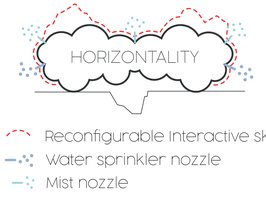
Entanglement

Mass orientation respecting the city grid and a gateway to Silicon Valley.



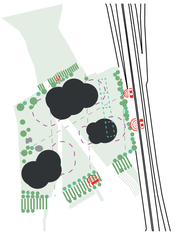
Urban Confluence

Confluence of diverse communities, from east and west, from past, present and future, dedicated citizens with civic pride to the common welfare.



Interactivity

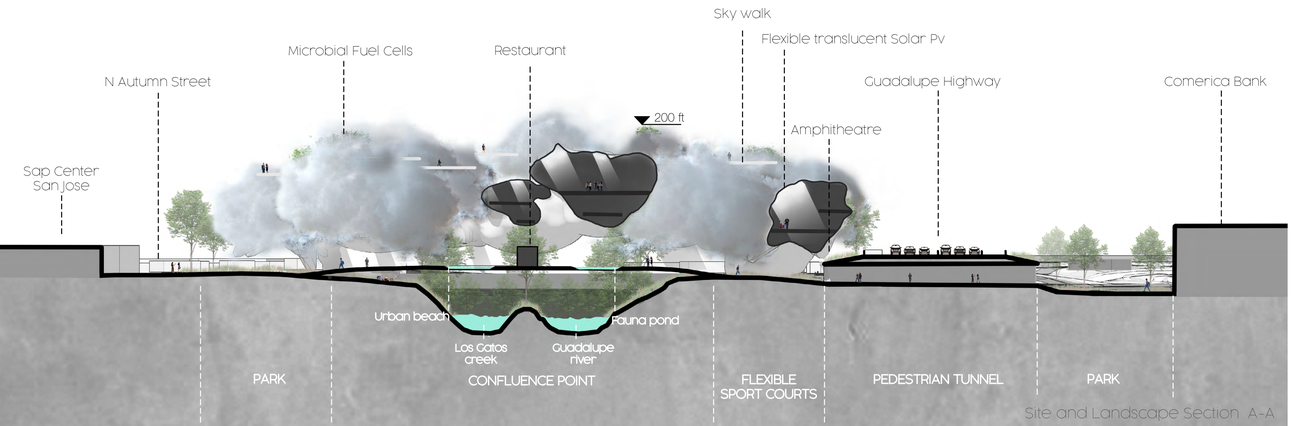
Horizontality is inclusive and a non hierarchichal form of being. Interactive skin reacts to different data inpute (visiting amount of people, weather, type ot event, etc...) Water sprinkle and mist nozzels for maintainability and meta effect of cloud.



Interference and Versatility

Greenery as elements to reduce noices and velocity. High noise levels are cancelled because of the position of the landmark. Scaling up to the visitors size and activites.

Site Plan



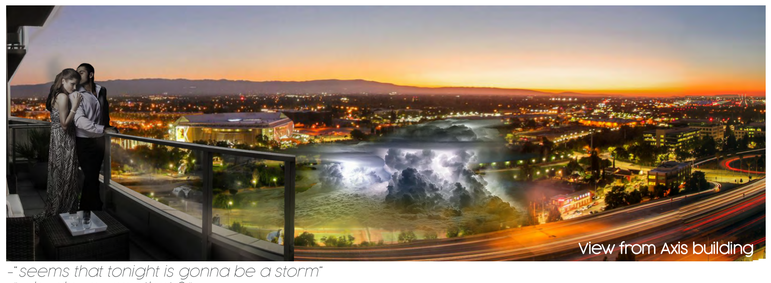
Site and Landscape Section A-A

- "...and to your right is the new landmark of Silicon Valley, The Cloud"
- "woooowww!"

- "This is a really great idea to have an outside concert!"

- "even though we are sitting here, the flood control still works in case of emergency"

- "check this out man, how cool is the cloud from this perspective!"



-"seems that tonight is gonna be a storm"
-"why do you say that?"
-"The cloud is announcing it..."

- "Finally we we are able to marry"
- "Yes, and doing it here is like being in heaven."
- "Yes, a celebration in the clouds"

-"this is a collaboration with a contemporary artist"
-"this is fantastic!"

- "Were are you going honey!? You have to stay still for the photo! haha"

- "Its always changing"
- "Yes, like the people who forged this place"

- "Are you happy we are going back home honey?"
- "Not really..."