

ONE NET ZERO

Silicon Valley derives its name from the element that allows a controlled flow of electrons in a transistor, turning it ON (1) or OFF (0). The silicon chip industry gave rise to personal computers and the development of applications to process information by encoding and decoding strings of binary digits.

The design proposal showcases the binary numbers ubiquitous in all computer processes. Straddling the two sites, a bridge spans between the monumental digits 1 and 0. Inspiration is drawn from the versatile minimalism of the binary system: austere in forms and materiality, the landmark delivers a variety of extraordinary experiences.