

SILICON VALLEY LANDMARK COMPETITION

Project Summary

This Arrow is the iconic “pointer”—a vibrant symbol of an information age. We see it daily on our screens, as we continue to connect and strive, click by click.

It's *already* San José's beacon. It belongs to you, and it welcomes everyone. Here, it was born of technology. But once it stands tall in the park, it is reborn, ten-stories-fold.

Now, it's a guiding vector, pointing to the convergence of nature and invention. *Every* time we see a pointer, we'll think of Silicon Valley—where we came from, where we are, and where we all are going together.