

The goal was to create an unique landmark that enhances the quality of people's lives as well as preserves and improves the habitat of native animals. By combining an innovative tower construction with vertical gardens, newest sustainable power generation technology, urban gardening and innovative lighting systems people should get a place to relax, get together, enjoy projected image and video art, play or do sports.

It was important to find an adequate mental model for a design which should reflect the spirit and the unlimited innovation performance of Silicon Valley: The design symbolizes a creative firework of ideas by showing a sculptural landmark with visual effects looking like flying sparks in the sky.