Projecting 115' above the Guadalupe River Park in San Jose *parallaX* light sculpture will tower above the park landscape. Acting as a monumental bar magnet it will attract viewers from cars travelling on the Guadalupe Parkway as well as pedestrians within the park and in adjacent streets. Vertical LED screens and message boards combined with the computer controlled LED backlit polycarbonate panels will present a virtual symphony of color and content. Most importantly, *parallaX* is designed to be a secure scaffolding for future technological and aesthetic innovation by other artists and designers with new and exciting worlds to convey.