

# URBAN ARTIFACT

## The CONCEPT

It is inspired by the historic icon, the San Jose **Electric Light Tower**. The idea was to “deconstruct” and “reinterpret” the icon in a new design for San Jose.

It uses a triangular shape that displays the geometry of the historic San Jose landmark. The spirit and energy of this icon is reinvented in this robust contemporary shape.

### Urban Concept:

*Locus Place: from Latin, place where something happens, the scene of the event.*

The design’s intent is to integrate and give identity to the future urban developments, adding a strong “sense of place”. It is an urban confluence of all these components this ambitious urban renovation.

These unique structures in this park are meant to activate and give character to the place, which extends to the city and the region, producing a memorable symbol.

### The Project:

It is composed by **two iconic** structures. One dominates the urban space reaching the maximum high allows by the competition, the other is located on the side of the site, adjacent to the expressway 87.

It is designed with multiple functions, urban air filter, boutique restaurant and coffee shop with a minimalist landscape design promoting relaxation and meditation.

### The Urban Louver:

A large **urban louver** provides a signature design, sheltering and containing a recreation zone for temporary fairs, art exhibits, art installations, bars and boutique restaurants.

### The Cantilever Box:

A **cantilever box** that provides a space for recreative functions like rooftop bars, conference rooms and observation decks.

### **Cultural Center:**

Located underground is a **Cultural Center**, with multifunctional spaces for exhibitions, art galleries, History Museum of the Silicon Valley, gifts shops, and books stores.

### **Ground Level:**

It is composed of a platform that allows various events, such as temporary fairs, Avant Garde art exhibits, performances, bars, and restaurants. It provides a vibrant and energized urban experience, perhaps even a social catalyst.

It is an “*agora*” from *Latin*, a *gathering place and especially the marketplace in ancient Greece*.

It feeds and activates the social and cultural energy.

### **Minimalist Landscape Design:**

The landscape is designed to integrate the park and the rivers, promoting and framing the natural urban space in a memorable experience.

### **Net Zero Strategy Design:**

The present design follows all the principles to achieve the net zero impact using all innovative technologies and renewable power generation. It follows the guidelines of a net zero building design.