

A Landmark is typically defined as a Building or Object that is easily recognized in a particular location. Historically, Landmarks have had a connotation of being something that is experienced objectively, meaning, the Building or Object is usually the thing that is being observed or seen but the experience is pre-determined. Physical landmarks having passive experiences is true in many parts of the world but it is especially accurate in a region like the Silicon Valley, where its residents are mostly connected by devices and screens and lack physical connections and experiences.

Therefore, The Silicon Valley Screens seeks to establish its own Architectural category. By using successful spatial qualities, groundbreaking technology and the inherent connectivity that exists in the region, The Silicon Valley Screens would find solutions to these problems and create an experience that is fully representative of the Silicon Valley.

First, a single form would be created that allows people to connect and separate at the same time. The most symbolic architectural form that is still able to create numerous moments is a large, screen-like monolith. Large enough to separate 2 sides but small enough to quickly engage with both.

Second, the form would use a Net-Zero strategy to collect Solar Energy from the top of its surface to then completely power LED lights and digital screens that are on the other 4 surfaces.

Third, the form would be multiplied by 37 to signify the latitude coordinates for every city that is located in the Silicon Valley (37° N). This would create a communal landmark that represents every city and every community. A number that symbolizes an entire region and not a specific idea.

Fourth, the 37 forms would be placed on a linear path and equally spaced apart. This spacing would allow for organic movement, physical experiences and visual connections to take place. A Landmark that tries to connect seamlessly with the existing Arena Green site and looks at existing circulation paths to respect the environment.

Fifth, the ever-changing LED lights and digital surfaces on The Silicon Valley Screens would not only create different experiences depending on your proximity, but also depending on the hour and day you visit. A new Landmark that is never the same thing.

The Silicon Valley Screens would hope to not only redefine Landmarks but also set forth a new reality where physical space can create active experiences that connect individuals.