Project Summary

A multifunctional structure intentionally meant to serve multiple functions and Urban Confluence with the consolidation of the city and region.

Urban revitalization and driving force that merge with strong character, intended to capture the energy of the region.

The symbol of **the heart** tries to represent and interpret the spirit of the people of San Jose.

Galvanizing the Historic Icon and transforming this into a new object.

Multimedia digital billboards create an Urban intensity and contemporary experience, changing the skyline, becoming a reference point in the city.

The Design Concept is under the rules of **Net-Zero strategy**.